

Feb 24, 2011

Teavana.com

SEO Dashboard



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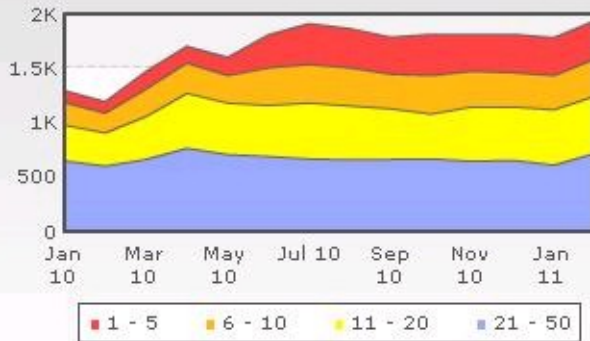
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Amount of Keywords in Top Search Results



You show up in the top 50 search results on Google for 2k different keywords. *That's up by 8.81% or 157 keywords from last month.*

Number of Unique Pages that Rank Organically



525 of your pages appear in the top 50 of at least one search. *That's 59 more pages on your site showing up in searches this month than last month.*

Total Organic Clicks Per Month



You should be getting 87k clicks per month from your organic placements on Google. *That's up 9k clicks or 12% over the past quarter.*

Value of Organic Clicks Per Month



If you had to buy all those organic clicks via Google Adwords, they'd cost \$62k. *And that's taking into account the conversion rate bump you get when you can use a choose your landing page*

Biggest Gains

You moved up in ranks on 1k keywords last month. All those gains added up to about 2k clicks you wouldn't have received last month. In equivalent PPC dollars, all those new clicks are worth about \$1k.

	Rank
▲ tea Estimated Clicks/Month gained: 170 http://www.teavana.com/the-teas/best-...	16(+3)
▲ black tea Estimated Clicks/Month gained: 77 http://www.teavana.com/the-teas/black-...	6(+1)
▲ tea sets Estimated Clicks/Month gained: 75 http://www.teavana.com/tea-products/t...	4
▲ mate tea Estimated Clicks/Month gained: 65 http://www.teavana.com/the-teas/mate-...	3(+4)
▲ teapot sets Estimated Clicks/Month gained: 63 http://www.teavana.com/tea-products/t...	1(+1)
▲ matcha tea Estimated Clicks/Month gained: 57 http://www.teavana.com/the-teas/green-...	3(+7)
▲ bone china Estimated Clicks/Month gained: 49 http://www.teavana.com/tea-products/t...	9
▲ tea set Estimated Clicks/Month gained: 48 http://www.teavana.com/tea-products/t...	5(+1)
▲ ceramic teapot Estimated Clicks/Month gained: 42 http://www.teavana.com/tea-products/t...	1(+3)
▲ how to make tea Estimated Clicks/Month gained: 40 http://www.teavana.com/tea-info/how-t...	4(+3)
▲ loose tea Estimated Clicks/Month gained: 38 http://www.teavana.com/	5(+1)

[View more \(p. 16\)](#)

Most Valuable Keywords

You gained ranks on 8 out of your top 20 most valuable keywords. Moving up the charts on those important keywords means about 370 visits to the site that wouldn't have come last month.

	Rank
teavana Rank: 1 Est. Clicks/Mo: 4k Est. Value/Mo: \$3k(-\$12.91)	
teapot Rank: 1 Est. Clicks/Mo: 961(+556) Est. Value/Mo: \$368(+\$213)	
tea Rank: 16(+3) Est. Clicks/Mo: 595(+170) Est. Value/Mo: \$247(+\$47)	
blooming tea Rank: 5(+3) Est. Clicks/Mo: 61(+36) Est. Value/Mo: \$234(+\$151)	
tea pot Rank: 1 Est. Clicks/Mo: 427(+208) Est. Value/Mo: \$205(+\$83)	
oolong tea Rank: 3(-1) Est. Clicks/Mo: 212(-284) Est. Value/Mo: \$201(-\$268.476)	
tea maker Rank: 1 Est. Clicks/Mo: 224(+104) Est. Value/Mo: \$184(+\$99)	
tea cup Rank: 2 Est. Clicks/Mo: 301(+122) Est. Value/Mo: \$163(+\$65)	
blooming teas Rank: 3(+1) Est. Clicks/Mo: 23(+11) Est. Value/Mo: \$133(+\$69)	

[View more \(p. 21\)](#)

Newly Ranked Organic Pages

135 pages show up in Google search results that didn't last month. Combined, those new placements drive 695 clicks, which would be worth about \$3k if you paid for those same clicks in Google Adwords.

http://tea.teavana.com/?ntt=matcha&cm_sp=home-_-searches-_-matcha

Keywords (rank): macha tea (4), matcha tea (4), matcha (8)

Est. Total Clicks/Mo: 222

Est. SEO Value: **\$138**

<http://www.teavana.com/tea-gift-center/>

Keywords (rank): tea gift (2), tea gifts (5)

Est. Total Clicks/Mo: 74

Est. SEO Value: **\$72**

<http://www.teavana.com/tea-products/teapots-teapot-sets/ceramic-teapots/gobi-desert-teapot-set.axd>

Keywords (rank): teapot sets (2), teapot set (9), desert set (15)

Est. Total Clicks/Mo: 106

Est. SEO Value: **\$63**

http://tea.teavana.com/?n=0&ntt=peppermint&cm_sp=home-_-searches-_-peppermint

Keywords (rank): mint teas (4), and herbal tea (7), herba tea (8), herbal tea (8)

Est. Total Clicks/Mo: 41

Est. SEO Value: **\$27**

https://www.teavana.com/pwr/product-reviews/ceramic-tea-cups/teavana/p/xcu__ko__13__914-dragonfly...

Keywords (rank): ceramic tea cups (2)

Est. Total Clicks/Mo: 25

Est. SEO Value: **\$24**

http://www.teavana.com/pwr/product-reviews/flavored-scented-black-teas/teavana/p/x01__05__04__03-...

Keywords (rank): thai tea (10)

Est. Total Clicks/Mo: 66

Est. SEO Value: **\$19**

<http://www.teavana.com/m/tea-products/tea-gifts/>

Keywords (rank): gifts for tea lovers (3)

Est. Total Clicks/Mo: 6

Est. SEO Value: **\$12**

<http://www.teavana.com/tea-products/tea-foods/moroccan-mint-tea-breath-mints.axd>

Keywords (rank): mint tea (11), breath mints (25), breath mint (26), mint breath (41), tea mints (48)

Est. Total Clicks/Mo: 19

Est. SEO Value: **\$12**

<http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/perfectea-glass-tea-mug.axd>

Keywords (rank): glass tea mug (3), glass tea mugs (4), tea mug (7)

Est. Total Clicks/Mo: 13

Est. SEO Value: **\$11**

<http://www.teavana.com/the-teas/teas-by-country/european-teas/>

Keywords (rank): herbal teas (10)

Est. Total Clicks/Mo: 16

Est. SEO Value: **\$11**

[View more](#) (p. 23)



New Keywords (You weren't ranked on before)

You now place in the top 50 search results on 382 keywords that you didn't even show up on last month. Those keywords drive 445 clicks worth an estimated \$278 per month in equivalent PPC dollars. All those new keywords represent a beachhead to an opportunity that could lead to as many as 17k clicks per month if you could be in the first position on each of the keywords.

tea sets

Rank: 4 Searches/Mo: 4k Est. Value/Click: \$0.48
Estimated New Clicks/Month: 75

bone china

Rank: 9 Searches/Mo: 2k Est. Value/Click: \$0.43
Estimated New Clicks/Month: 49

ginseng tea

Rank: 8 Searches/Mo: 2k Est. Value/Click: \$0.57
Estimated New Clicks/Month: 37

geisha

Rank: 35 Searches/Mo: 27k Est. Value/Click: \$0.25
Estimated New Clicks/Month: 32

sencha

Rank: 10 Searches/Mo: 3k Est. Value/Click: \$0.78
Estimated New Clicks/Month: 24

kettle

Rank: 22 Searches/Mo: 5k Est. Value/Click: \$0.45
Estimated New Clicks/Month: 16

tea ball

Rank: 11 Searches/Mo: 1k Est. Value/Click: \$0.57
Estimated New Clicks/Month: 15

teapot with infuser

Rank: 9 Searches/Mo: 480 Est. Value/Click: \$0.69
Estimated New Clicks/Month: 10

zojirushi

Rank: 42 Searches/Mo: 10k Est. Value/Click: \$0.44
Estimated New Clicks/Month: 8

glass cup

Rank: 10 Searches/Mo: 390 Est. Value/Click: \$0.77
Estimated New Clicks/Month: 7

decanter

Rank: 37 Searches/Mo: 7k Est. Value/Click: \$0.66
Estimated New Clicks/Month: 7

[View more](#) (p. 25)

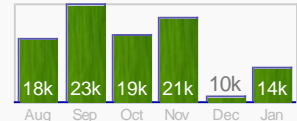
Top Site Sections Summary

Your organic traffic is spread fairly evenly across your top 5 site sections. Together those sections combine for 25k clicks per month. That's up by 4k visits or nearly 21% since last month.

Clicks/Month

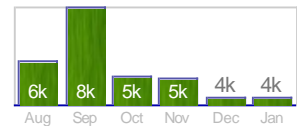
[teavana.com/tea-products](#)

Number of Keywords: 734
Est. Value/Mo: \$10k (+\$3k)



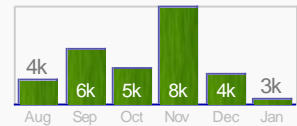
[teavana.com/shop.axd](#)

Number of Keywords: 80
Est. Value/Mo: \$3k (-\$12)



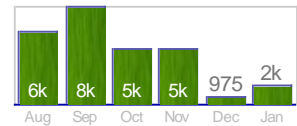
[teavana.com/the-teas](#)

Number of Keywords: 496
Est. Value/Mo: \$3k (-\$926)



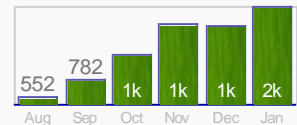
[tea.teavana.com](#)

Number of Keywords: 27
Est. Value/Mo: \$929 (+\$403)



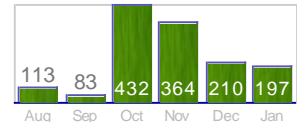
[teavana.com/tea-info/health...](#)

Number of Keywords: 343
Est. Value/Mo: \$1k (+\$223)



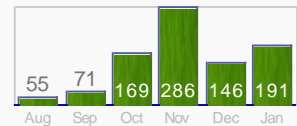
[teavana.com/loose-leaf-teas](#)

Number of Keywords: 70
Est. Value/Mo: \$141 (-\$36)



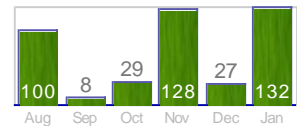
[teavana.com/pwr](#)

Number of Keywords: 166
Est. Value/Mo: \$140 (-\$5)



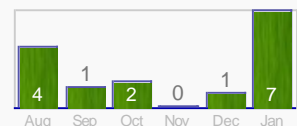
[teavana.com/tea-gift-center](#)

Number of Keywords: 30
Est. Value/Mo: \$153 (+\$120)



[teavana.com/m/tea-product/s/...](#)

Number of Keywords: 7
Est. Value/Mo: \$14 (+\$14)



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Keyword Groups with the Biggest Gains

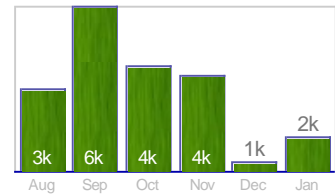
Keyword Group: Teapot

Positions Gained: 1k → Est. Total Clicks/Mo: (+755) → Est. Percent Traffic Gain: 65%
 Unique Pages Ranked: 44

Keywords:

- teapot: tea pot teapot (+57) - NEW, blue teapots (+56) - NEW, cat teapots (+51) - NEW, ...
- teapot > cast iron: Teapot Apples Cast Iron Trivet (-2)
- teapot > cast iron > cast iron teapot: teapots cast iron (+2), iron cast teapot (...)
- teapot > ceramic: teapot ceramics (+47) - NEW, ceramics teapot (+46) - NEW, ceramic t...

Est. Clicks per Month



[Additional Details](#) (p. 30)

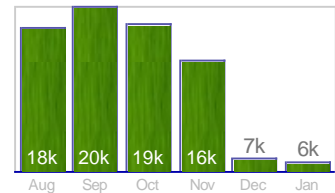
Keyword Group: Tea

Positions Gained: 5k → Est. Total Clicks/Mo: (-249) → Est. Percent Traffic Gain: -4%
 Unique Pages Ranked: 227

Keywords:

- tea: tea blend (+59) - NEW, tea pot teapot (+57) - NEW, tea mixing (+56) - NEW, tea sets...
- tea > green tea > green: about green tea (+54) - NEW, green tea with (+52) - NEW, he...
- tea > iced: green iced tea (+49) - NEW, glasses iced tea (+45) - NEW, green ice tea (+3...
- tea > black: black ceylon tea (+33) - NEW, black herbal tea (+8), Black Berry Tea (+2)...

Est. Clicks per Month



[Additional Details](#) (p. 31)

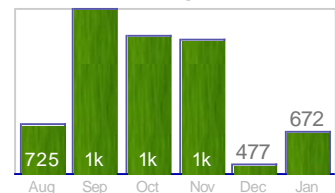
Keyword Group: Pots

Positions Gained: 392 → Est. Total Clicks/Mo: (+195) → Est. Percent Traffic Gain: 41%
 Unique Pages Ranked: 21

Keywords:

- pots: pots sets (+43) - NEW, pot sets (+5), pot copper (+1), pot tiger (-18)
- pots > pot tea: tea pot teapot (+57) - NEW, steel tea pot (+39) - NEW, chinese tea pot...
- pots > pot tea > oz: Gray Tea Pot 16 oz (+13) - NEW, Gray Tea Pot 16oz, Almond Tea Po...
- pots > iron pots: large cast iron pots (+26) - NEW

Est. Clicks per Month



[Additional Details](#) (p. 32)

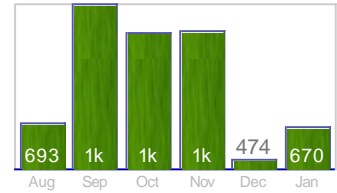
Keyword Group: Pot Tea

Positions Gained: 294 → Est. Total Clicks/Mo: (+196) → Est. Percent Traffic Gain: 41%
Unique Pages Ranked: 19

Keywords:

- pot tea > pot: tea pot teapot (+57) - **NEW**, steel tea pot (+39) - **NEW**, chinese tea pots...
- pot tea > pot > oz: Gray Tea Pot 16 oz (+13) - **NEW**, Gray Tea Pot 16oz, Almond Tea Pot...
- pot tea > pot > iron tea: japanese iron tea pot (+52) - **NEW**, cast iron tea pots (+1)...

Est. Clicks per Month



[Additional Details](#) (p. 33)

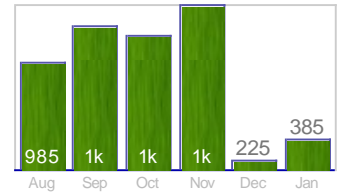
Keyword Group: Set

Positions Gained: 1k → Est. Total Clicks/Mo: (+160) → Est. Percent Traffic Gain: 71%
Unique Pages Ranked: 37

Keywords:

- set: tea sets (+56) - **NEW**, blues set (+55) - **NEW**, cast iron set (+53) - **NEW**, tea set jap...
- set > gift set > gift: goddess gift set (+55) - **NEW**, romantic gift set (+46) - **NEW**, ...
- set > cups: set tea cups (+10)
- set > cups > cup set: tea cups sets (+23), tea cup set (+2), cup set, tea cup sets (-...

Est. Clicks per Month



[Additional Details](#) (p. 34)

Biggest Opportunities

You currently rank somewhere in the top 50 on 2k search phrases on Google. If you could land the number one spot for all of those searches, you'd get about 88k additional clicks per month. If you just focus on your top 100 biggest opportunities, and ignore all the rest, you'll get 63k clicks per month. That would cost you more than \$37k in equivalent PPC dollars.

tea

Rank: 16 (+3) Searches/Mo: 110k Est. Value/Click: \$0.42
Est. Potential New Clicks/Month: 12,448

tumbler

Rank: 39 (-28) Searches/Mo: 27k Est. Value/Click: \$0.67
Est. Potential New Clicks/Month: 4,580

geisha

Rank: 35 Searches/Mo: 27k Est. Value/Click: \$0.25
Est. Potential New Clicks/Month: 4,574

west county mall st louis

Rank: 39 (+1) Searches/Mo: 8k Est. Value/Click: \$0.8
Est. Potential New Clicks/Month: 1,369

yerba mate

Rank: 22 (-2) Searches/Mo: 18k Est. Value/Click: \$0.52
Est. Potential New Clicks/Month: 2,093

menlo park mall

Rank: 44 (+2) Searches/Mo: 15k Est. Value/Click: \$0.41
Est. Potential New Clicks/Month: 2,503

park city mall

Rank: 43 (+2) Searches/Mo: 7k Est. Value/Click: \$0.88
Est. Potential New Clicks/Month: 1,117

old orchard mall

Rank: 47 Searches/Mo: 10k Est. Value/Click: \$0.55
Est. Potential New Clicks/Month: 1,677

homemade gourmet

Rank: 23 Searches/Mo: 4k Est. Value/Click: \$1.45
Est. Potential New Clicks/Month: 602

tupelo honey

Rank: 35 (+1) Searches/Mo: 7k Est. Value/Click: \$1.11
Est. Potential New Clicks/Month: 775

tea collection

Rank: 22 (-3) Searches/Mo: 12k Est. Value/Click: \$0.44
Est. Potential New Clicks/Month: 1,948

[View more \(p. 35\)](#)

Keywords Not Ranked On But Should Be

You and your competitors often show up in the same search results -- that's why they are competitors. But, sometimes they are showing up and you are not. Right now, there are about 913k searches per month where you are not contesting your competitors. Look at the keywords, and decide whether it makes sense to counter them.

republic of tea

Cost/Click: \$3.08 Est. Potential Clicks/Mo.: 945
 Avg. Competitor Rank: 6

Searches/Mo.: 10k

harney and sons

Cost/Click: \$3.03 Est. Potential Clicks/Mo.: 635
 Avg. Competitor Rank: 4

Searches/Mo.: 7k

the republic of tea

Cost/Click: \$2.06 Est. Potential Clicks/Mo.: 254
 Avg. Competitor Rank: 5

Searches/Mo.: 2k

stash tea

Cost/Click: \$0.76 Est. Potential Clicks/Mo.: 651
 Avg. Competitor Rank: 4

Searches/Mo.: 7k

gourmet tea

Cost/Click: \$1.94 Est. Potential Clicks/Mo.: 46 Avg. Competitor Rank: 5

Searches/Mo.: 990

harney and sons tea

Cost/Click: \$3.59 Est. Potential Clicks/Mo.: 96 Avg. Competitor Rank: 4

Searches/Mo.: 990

tea forte

Cost/Click: \$2.82 Est. Potential Clicks/Mo.: 519
 Avg. Competitor Rank: 2

Searches/Mo.: 4k

green tea

Cost/Click: \$1.45 Est. Potential Clicks/Mo.: 101
 Avg. Competitor Rank: 29

Searches/Mo.: 33k

harney tea

Cost/Click: \$3.06 Est. Potential Clicks/Mo.: 69 Avg. Competitor Rank: 6

Searches/Mo.: 720

flavored tea

Cost/Click: \$1.38 Est. Potential Clicks/Mo.: 15
 Avg. Competitor Rank: 14

Searches/Mo.: 480

adagio tea

Cost/Click: \$2.01 Est. Potential Clicks/Mo.: 342
 Avg. Competitor Rank: 2

Searches/Mo.: 3k

mighty leaf tea

Cost/Click: \$1.64 Est. Potential Clicks/Mo.: 427
 Avg. Competitor Rank: 2

Searches/Mo.: 4k

[View more \(p. 39\)](#)



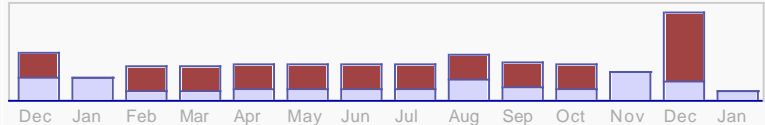
Keyword Overlap in Your SEO & PPC campaigns

You rank somewhere in the top 50 organic search results on 648 keywords that you also buy (possibly by broad match) on Google Adwords. By working to improve your position on those keywords alone, you could save up to 383k per month on paid search -- or you could pick up an additional 466k clicks per month on the same keywords.

■ Est. Organic Clicks vs. ■ Paid Clicks

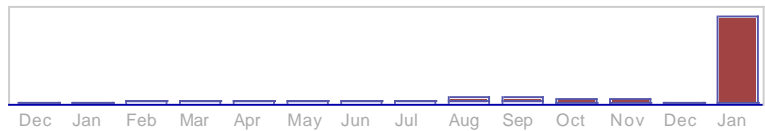
oolong tea

Organic Rank: 3 (-1) Searches/Month:10k
 Cost/Click: \$1.86 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$4k



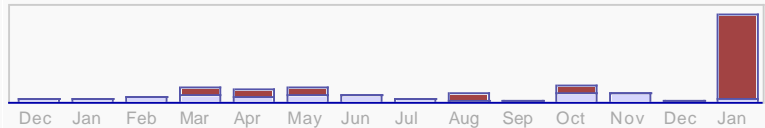
infuser tea

Organic Rank: 4 (-2) Searches/Month:60
 Cost/Click: \$5.53 Est. Paid Clicks Per Month: 630
Est. Potential Monthly Savings: \$4k



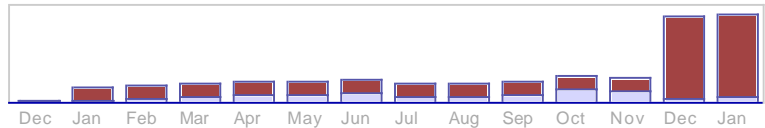
tea set

Organic Rank: 5 (+1) Searches/Month:3k
 Cost/Click: \$0.81 Est. Paid Clicks Per Month: 4k
Est. Potential Monthly Savings: \$4k



loose tea

Organic Rank: 5 (+1) Searches/Month:3k
 Cost/Click: \$1.73 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$3k



tea loose

Organic Rank: 9 (+2) Searches/Month:120
 Cost/Click: \$1.73 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$3k



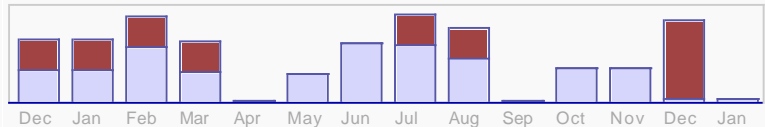
mate coffee

Organic Rank: 21 (-1) Searches/Month:0
 Cost/Click: \$3.29 Est. Paid Clicks Per Month: 810
Est. Potential Monthly Savings: \$3k



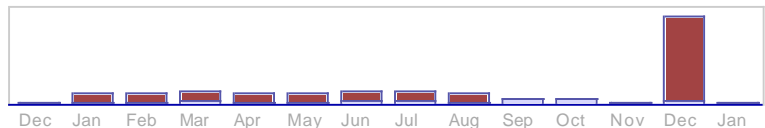
tea kettles

Organic Rank: 6 (+1) Searches/Month:2k
 Cost/Click: \$1.02 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$3k



diet tea

Organic Rank: 20 (-13) Searches/Month:990
 Cost/Click: \$1.86 Est. Paid Clicks Per Month: 1k
Est. Potential Monthly Savings: \$2k



[View more](#) (p. 42)

Keyword Groups with the Most Potential

Keyword Group: Tea

Unique Pages Ranked: 227 Searches Per Month: 24k

Potential Clicks with Incremental Gain: 3.0k **Value of Incremental Gain:** \$3.0k

Potential Clicks Gained at Top Positions: 71.0k

Value of Gain at Top Positions: \$52.0k

Keywords:

- tea: tea (16), oolong tea (3), revolution tea (8), mate tea (3), tea kettle (3)
- tea > caffeine: caffeine in green tea, caffeine in tea, caffeine free tea (10), caffei...
- tea > adagio teas: adagio tea, adagio teas, adagio tea coupon, adagio teas coupon, ad...
- tea > caffeine > tea caffeine: white tea caffeine, tea caffeine, black tea caffeine...

Est. Share of Clicks	
adagio.com	18k (+12k)
englishteastore.com	9k (+2k)
teavana.com	6k (+249)
mightyleaf.com	2k (+236)
specialteas.com	1k (+227)
enjoyingtea.com	782 (+90)

[Additional Details](#) (p. 47)

Keyword Group: Teapot

Unique Pages Ranked: 44 Searches Per Month: 2k

Potential Clicks with Incremental Gain: 513.0 **Value of Incremental Gain:** \$409.0

Potential Clicks Gained at Top Positions: 2.0k **Value of Gain at Top Positions:** \$2.0k

Keywords:

- teapot: teapots (3), chinese teapots (7), chinese teapot (4), green teapot (4), porcela...
- teapot > glass teapot: glass teapots (4), glass teapot (3), clear glass teapot (4), ...
- teapot > cast iron teapot: black cast iron teapot (19)
- teapot > ceramics: ceramic teapots (3), ceramics teapot (14) - **NEW**, ceramics teapots ...

Est. Share of Clicks	
teavana.com	2k (+755)
englishteastore.com	729 (+52)
enjoyingtea.com	342 (+19)
adagio.com	101 (+2)
mightyleaf.com	51 (+16)
specialteas.com	6 (+4)

[Additional Details](#) (p. 48)

Keyword Group: Oolong

Unique Pages Ranked: 10 Searches Per Month: 648

Potential Clicks with Incremental Gain: 227.0 **Value of Incremental Gain:** \$221.0

Potential Clicks Gained at Top Positions: 1.0k **Value of Gain at Top Positions:** \$2.0k

Keywords:

- oolong: oolong (6), tea oolong (7), oolong green tea (10), oolong loose tea (15), oolon...
- oolong > oolong tea: oolong tea (3), oolong tea bags, oolong teas (3), oolong tea hea...
- oolong > chinese: oolong chinese tea, chinese oolong, tea chinese oolong (45) - **NEW**

Est. Share of Clicks	
adagio.com	523 (+208)
teavana.com	368 (+258)
specialteas.com	75 (+19)
enjoyingtea.com	42 (+14)
mightyleaf.com	18 (+6)
englishteastore.com	13 (+4)

[Additional Details](#) (p. 49)

Keyword Group: Oolong Tea

Unique Pages Ranked: 10 Searches Per Month: 518
Potential Clicks with Incremental Gain: 210.0 Value of Incremental Gain: \$205.0
Potential Clicks Gained at Top Positions: 1.0k Value of Gain at Top Positions: \$1.0k

Keywords:

- oolong tea: oolong tea (3), oolong tea bags, oolong teas (3), oolong tea health benefit...

Est. Share of Clicks	
adagio.com	445 (+203)
teavana.com	273 (+276)
specialteas.com	70 (+7)
enjoyingtea.com	24 (+11)
mightyleaf.com	14 (+8)
englishteastore.com	8 (+2)

[Additional Details](#) (p. 50)

Keyword Group: Glass

Unique Pages Ranked: 21 Searches Per Month: 703
Potential Clicks with Incremental Gain: 183.0 Value of Incremental Gain: \$239.0
Potential Clicks Gained at Top Positions: 2.0k Value of Gain at Top Positions: \$2.0k

Keywords:

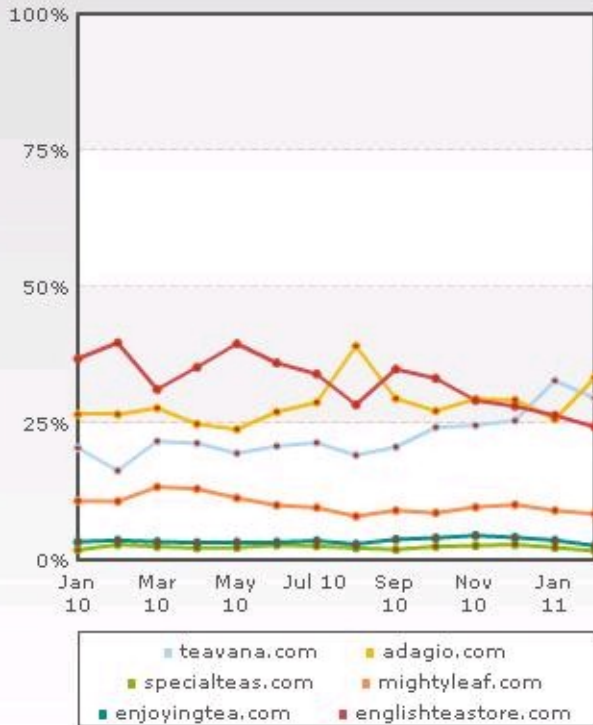
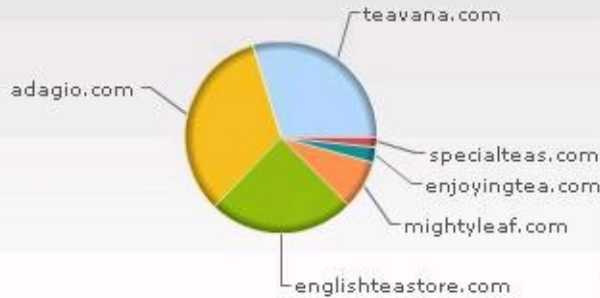
- glass: glass teacup (3) - **NEW**, glass cups (10), glass cup (10) - **NEW**, teapot glass (5), ...
- glass > glass teapot: glass teapots (4), glass teapot (3), clear glass teapot (4), gl...
- glass > glass pitcher: glass pitcher, glass pitcher with lid, glass pitchers, large ...
- glass > glass tea: glass tea pot (3), glass tea cups (3) - **NEW**, glass tea set (4), cl...

Est. Share of Clicks	
teavana.com	199 (+4)
adagio.com	77 (+32)
enjoyingtea.com	46 (+4)
englishteastore.com	32 (+18)
mightyleaf.com	8 (+5)
specialteas.com	1 (+0)

[Additional Details](#) (p. 51)

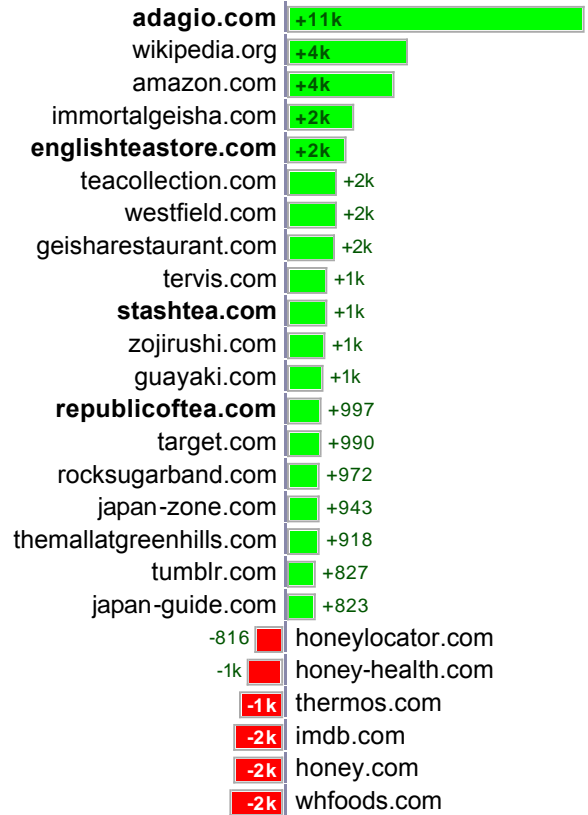
Traffic Share

Relative to your top 5 competitors, your site has **30% of the traffic share**. At the same time, **adagio.com** has surged and stolen traffic away from **teavana.com** and **englishteastore.com**.



Domains that Gained or Lost Clicks on your Keywords

This month, **Adagio.com** gained 11k clicks by improving their position on organic searches that you also rank for.



*competitors in **bold**

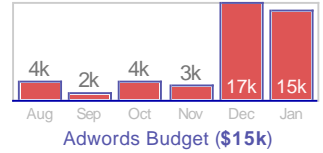
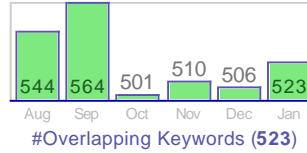
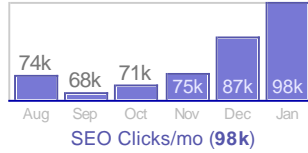
Competition: You Lost 3% in Share of Clicks Relative to your Top 5 Competitors

Top Organic Competitors and their Best Keywords

Combined, your organic competitors get about 76% of their traffic from unpaid search. The biggest mover was *adagio.com*. They picked up 11k organic clicks overall and they increased the number of keywords they overlap with you.

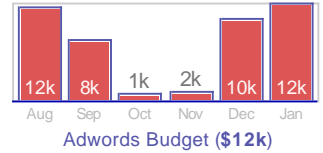
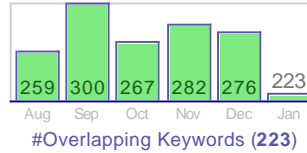
adagio.com

tea (1), adagio (1), adagio tea (1), loose tea (1), oolong tea (2)



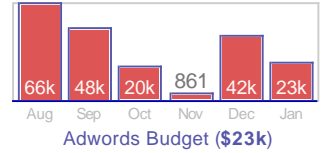
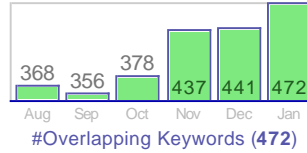
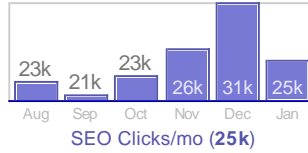
specialteas.com

specialty teas (1), loose leaf tea (3), loose tea (9), oolong tea (15), tea (34)



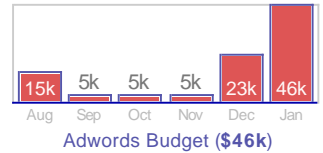
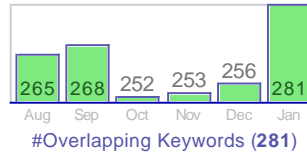
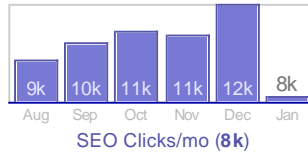
mightyleaf.com

mighty leaf tea (1), mighty leaf (1), loose tea (2), loose leaf tea (8), tea (15)



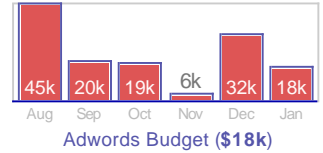
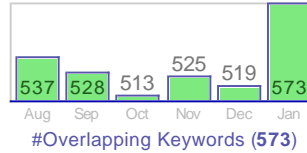
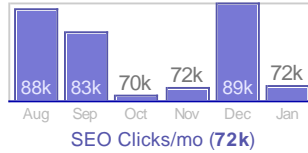
enjoyingtea.com

vanilla chai (1), tea storage (1), japanese tea set (1), glass teapot (8), tea press (11)



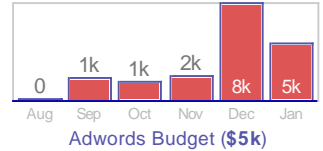
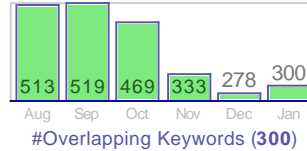
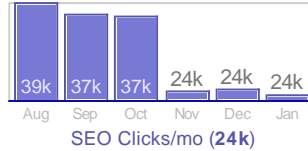
englishteastore.com

english tea store (1), teas (2), loose leaf tea (2), chai tea (3), tea (10)



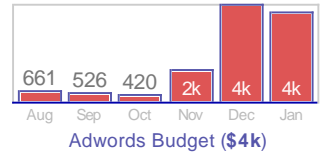
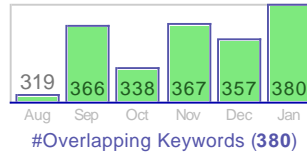
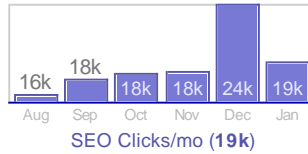
stashtea.com

stash tea (1), stash (1), teapot (6), tea (7), teas (10)



republicoftea.com

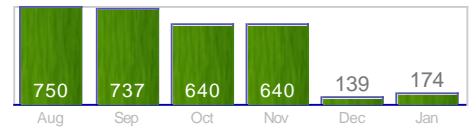
republic of tea (1), the republic of tea (1), rooibos tea (5), black tea (7), tea (8)



Biggest Gains (all)		Clicks/Month													
<p>▲ tea 16(+3) Est. Clicks/Month gained: 170 Est. Value/Click: \$0.42 Estimated Value gained: \$71 http://www.teavana.com/the-teas/best-...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>2k</td><td>2k</td><td>4k</td><td>1k</td><td>425</td><td>595</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	2k	2k	4k	1k	425	595
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	2k	2k	4k	1k	425	595									
<p>▲ black tea 6(+1) Est. Clicks/Month gained: 77 Est. Value/Click: \$0.58 Estimated Value gained: \$44 http://www.teavana.com/the-teas/black...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>41</td><td>170</td><td>157</td><td>165</td><td>74</td><td>151</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	41	170	157	165	74	151
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	41	170	157	165	74	151									
<p>▲ tea sets 4 Est. Clicks/Month gained: 75 Est. Value/Click: \$0.48 Estimated Value gained: \$36 http://www.teavana.com/tea-products/t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>39</td><td>0</td><td>0</td><td>0</td><td>27</td><td>92</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	39	0	0	0	27	92
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	39	0	0	0	27	92									
<p>▲ mate tea 3(+4) Est. Clicks/Month gained: 65 Est. Value/Click: \$0.71 Estimated Value gained: \$46 http://www.teavana.com/the-teas/mate-...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>284</td><td>312</td><td>94</td><td>94</td><td>41</td><td>103</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	284	312	94	94	41	103
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	284	312	94	94	41	103									
<p>▲ teapot sets 1(+1) Est. Clicks/Month gained: 63 Est. Value/Click: \$0.67 Estimated Value gained: \$42 http://www.teavana.com/tea-products/t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>0</td><td>35</td><td>55</td><td>55</td><td>20</td><td>78</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	0	35	55	55	20	78
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	0	35	55	55	20	78									
<p>▲ matcha tea 3(+7) Est. Clicks/Month gained: 57 Est. Value/Click: \$0.75 Estimated Value gained: \$43 http://www.teavana.com/the-teas/green...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>46</td><td>0</td><td>425</td><td>425</td><td>45</td><td>93</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	46	0	425	425	45	93
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	46	0	425	425	45	93									
<p>▲ bone china 9 Est. Clicks/Month gained: 49 Est. Value/Click: \$0.43 Estimated Value gained: \$21 http://www.teavana.com/tea-products/t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>36</td><td>186</td><td>62</td><td>118</td><td>15</td><td>57</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	36	186	62	118	15	57
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	36	186	62	118	15	57									
<p>▲ tea set 5(+1) Est. Clicks/Month gained: 48 Est. Value/Click: \$0.41 Estimated Value gained: \$20 http://www.teavana.com/tea-products/t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>32</td><td>34</td><td>40</td><td>48</td><td>28</td><td>68</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	32	34	40	48	28	68
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	32	34	40	48	28	68									
<p>▲ ceramic teapot 1(+3) Est. Clicks/Month gained: 42 Est. Value/Click: \$0.6 Estimated Value gained: \$25 http://www.teavana.com/tea-products/t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>71</td><td>109</td><td>250</td><td>189</td><td>55</td><td>93</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	71	109	250	189	55	93
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	71	109	250	189	55	93									
<p>▲ how to make tea 4(+3) Est. Clicks/Month gained: 40 Est. Value/Click: \$0.39 Estimated Value gained: \$16 http://www.teavana.com/tea-info/how-t...</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>124</td><td>122</td><td>41</td><td>78</td><td>10</td><td>46</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	124	122	41	78	10	46
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	124	122	41	78	10	46									
<p>▲ loose tea 5(+1) Est. Clicks/Month gained: 38 Est. Value/Click: \$0.9 Estimated Value gained: \$34 http://www.teavana.com/</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Clicks</th><td>45</td><td>103</td><td>49</td><td>46</td><td>25</td><td>61</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Clicks	45	103	49	46	25	61
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Clicks	45	103	49	46	25	61									

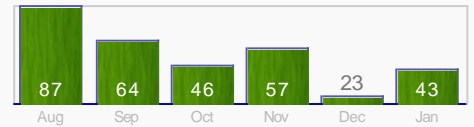
▲ ginseng tea 8

Est. Clicks/Month gained: 37 Est. Value/Click: \$0.57 Estimated Value gained: \$21
<http://www.teavana.com/the-teas/rooib...>



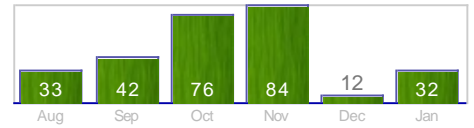
▲ teapot warmer 1(+3)

Est. Clicks/Month gained: 36 Est. Value/Click: \$0.68 Estimated Value gained: \$25
<http://www.teavana.com/tea-products/t...>



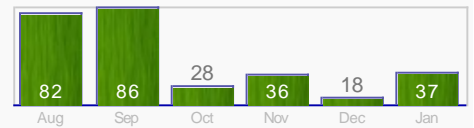
▲ blooming tea 5(+3)

Est. Clicks/Month gained: 36 Est. Value/Click: \$3.83 Estimated Value gained: \$136
<http://www.teavana.com/the-teas/bloom...>



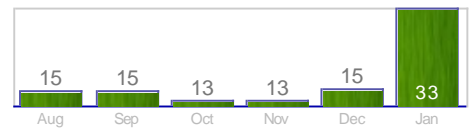
▲ teapots 3(+1)

Est. Clicks/Month gained: 35 Est. Value/Click: \$0.52 Estimated Value gained: \$18
<http://www.teavana.com/tea-products/t...>



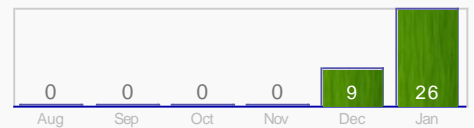
▲ geisha 35

Est. Clicks/Month gained: 32 Est. Value/Click: \$0.25 Estimated Value gained: \$8
<http://www.teavana.com/the-teas/white...>



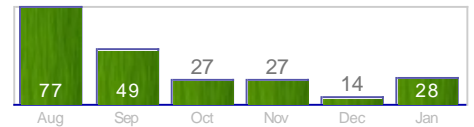
▲ sencha 10

Est. Clicks/Month gained: 24 Est. Value/Click: \$0.78 Estimated Value gained: \$19
<http://www.teavana.com/the-teas/green...>



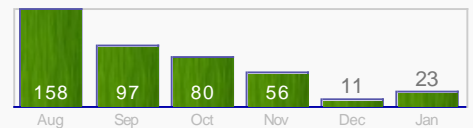
▲ green tea ice cream 8(+1)

Est. Clicks/Month gained: 20 Est. Value/Click: \$0.29 Estimated Value gained: \$6
<http://www.teavana.com/tea-info/green...>



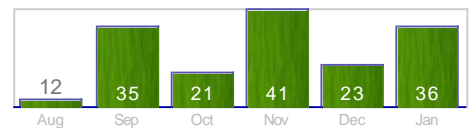
▲ jade green 7(+5)

Est. Clicks/Month gained: 20 Est. Value/Click: \$0.49 Estimated Value gained: \$10
<http://www.teavana.com/the-teas/green...>



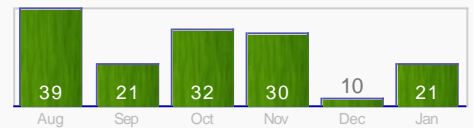
▲ revolution tea 8(+3)

Est. Clicks/Month gained: 19 Est. Value/Click: \$2.01 Estimated Value gained: \$38
<http://www.teavana.com/the-teas/oolon...>



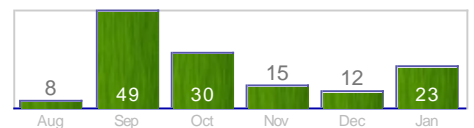
▲ types of teas 2(+2)

Est. Clicks/Month gained: 18 Est. Value/Click: \$0.82 Estimated Value gained: \$14
<http://www.teavana.com/tea-info/types...>



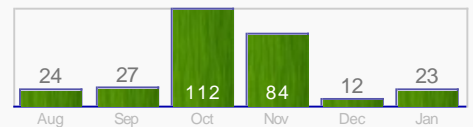
▲ iced green tea 4(+4)

Est. Clicks/Month gained: 17 Est. Value/Click: \$0.55 Estimated Value gained: \$9
<http://www.teavana.com/tea-info/how-t...>



▲ kettle 22

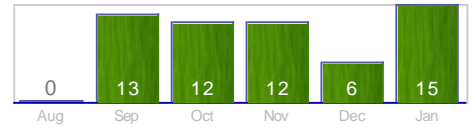
Est. Clicks/Month gained: 16 Est. Value/Click: \$0.45 Estimated Value gained: \$7
<http://www.teavana.com/tea-products/t...>



▲ tea ball 11

Est. Clicks/Month gained: 15 Est. Value/Click: \$0.57 Estimated Value gained: \$8

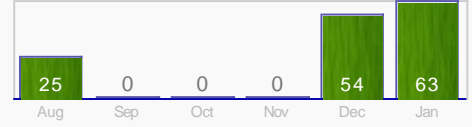
<http://www.teavana.com/tea-products/t...>



▲ gyokuro 4(+1)

Est. Clicks/Month gained: 14 Est. Value/Click: \$0.56 Estimated Value gained: \$8

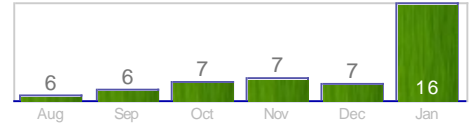
<http://www.teavana.com/the-teas/green...>



▲ tea shops 3(+7)

Est. Clicks/Month gained: 13 Est. Value/Click: \$0.63 Estimated Value gained: \$8

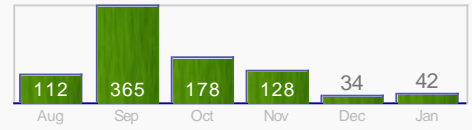
<http://www.teavana.com/>



▲ cast iron tea pots 1(+1)

Est. Clicks/Month gained: 12 Est. Value/Click: \$0.86 Estimated Value gained: \$10

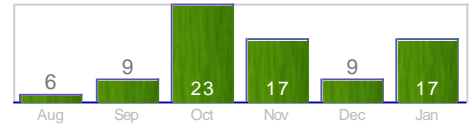
<http://www.teavana.com/tea-products/t...>



▲ english breakfast tea 9(+6)

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.86 Estimated Value gained: \$10

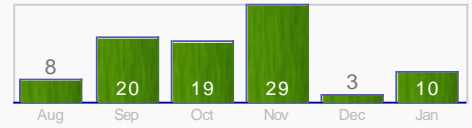
<http://www.teavana.com/the-teas/black...>



▲ blooming teas 3(+1)

Est. Clicks/Month gained: 11 Est. Value/Click: \$5.69 Estimated Value gained: \$63

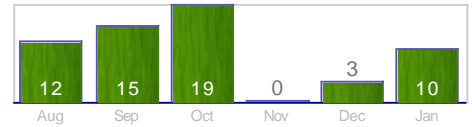
<http://www.teavana.com/the-teas/bloom...>



▲ pu erh tea 13(+5)

Est. Clicks/Month gained: 11 Est. Value/Click: \$0.51 Estimated Value gained: \$6

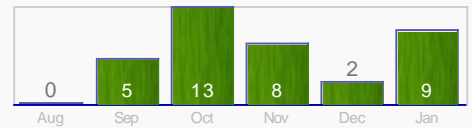
<http://www.teavana.com/the-teas/black...>



▲ teapot with infuser 9

Est. Clicks/Month gained: 10 Est. Value/Click: \$0.69 Estimated Value gained: \$7

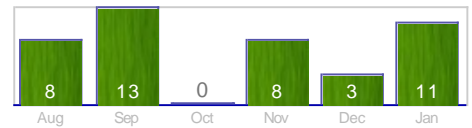
<http://www.teavana.com/loose-leaf-tea...>



▲ monkey picked tea 4(+1)

Est. Clicks/Month gained: 9 Est. Value/Click: \$1.02 Estimated Value gained: \$10

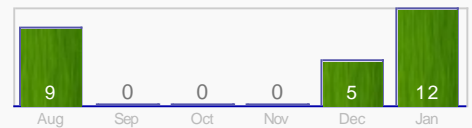
<http://www.teavana.com/the-teas/oolon...>



▲ chamomile tea 12(+1)

Est. Clicks/Month gained: 9 Est. Value/Click: \$0.53 Estimated Value gained: \$5

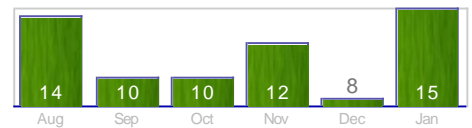
<http://www.teavana.com/the-teas/teas-...>



▲ loose tea leaves 6(+6)

Est. Clicks/Month gained: 9 Est. Value/Click: \$1.76 Estimated Value gained: \$16

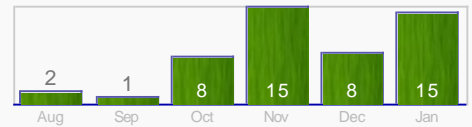
<http://www.teavana.com/tea-info/loose...>



▲ tea shop 3(+6)

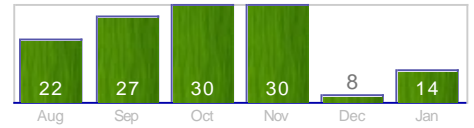
Est. Clicks/Month gained: 9 Est. Value/Click: \$3.04 Estimated Value gained: \$27

<http://www.teavana.com/>



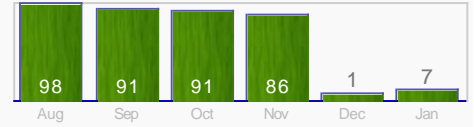
▲ zojirushi 42

Est. Clicks/Month gained: 8 Est. Value/Click: \$0.44 Estimated Value gained: \$4
<http://www.teavana.com/tea-products/t...>



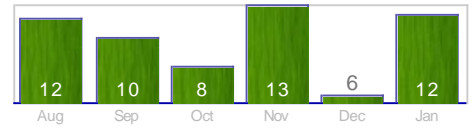
▲ making tea 4(+1)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.55 Estimated Value gained: \$4
<http://www.teavana.com/tea-info/how-t...>



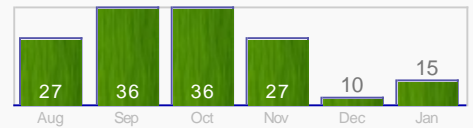
▲ glass cup 10

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.77 Estimated Value gained: \$6
<http://www.teavana.com/tea-products/t...>



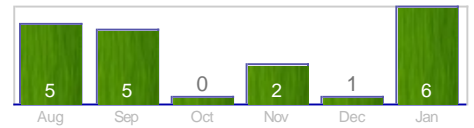
▲ earl grey tea 20(+22)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.71 Estimated Value gained: \$5
<http://www.teavana.com/the-teas/black...>



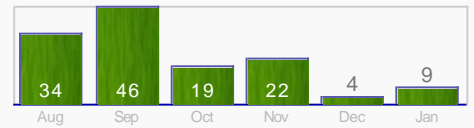
▲ amandine 16(+17)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.33 Estimated Value gained: \$2
<http://www.teavana.com/tea-products/t...>



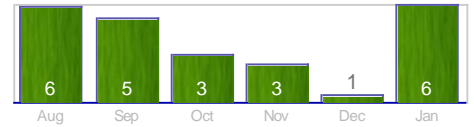
▲ japanese tea 12(+19)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.42 Estimated Value gained: \$3
<http://www.teavana.com/tea-info/japan...>



▲ glass cups 10(+7)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.71 Estimated Value gained: \$5
<http://www.teavana.com/tea-products/t...>



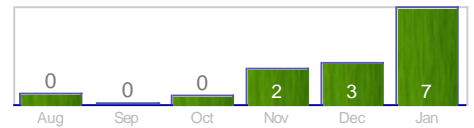
▲ decanter 37

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.66 Estimated Value gained: \$5
<http://www.teavana.com/tea-products/t...>



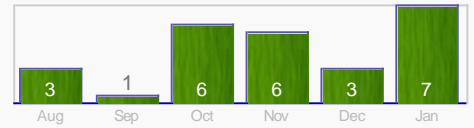
▲ white honey 4(+2)

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.5 Estimated Value gained: \$3
<http://www.teavana.com/tea-products/r...>



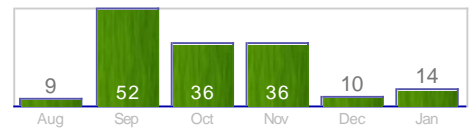
▲ teapot infuser 6

Est. Clicks/Month gained: 7 Est. Value/Click: \$0.83 Estimated Value gained: \$6
<http://www.teavana.com/loose-leaf-tea...>



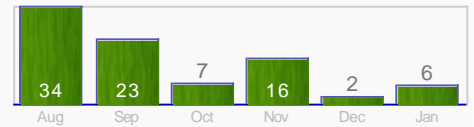
▲ old orchard mall 47

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.55 Estimated Value gained: \$4
<http://www.teavana.com/shop.axd/store...>



▲ black teas 3(+1)

Est. Clicks/Month gained: 6 Est. Value/Click: \$1.1 Estimated Value gained: \$7
<http://www.teavana.com/the-teas/black...>



▲ ayurvedic tea 3(+1)

Est. Clicks/Month gained: 6 Est. Value/Click: \$1.32 Estimated Value gained: \$8

<http://www.teavana.com/the-teas/white...>

▲ ceramic tea pots 2(+1)

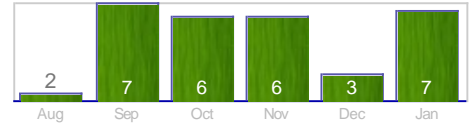
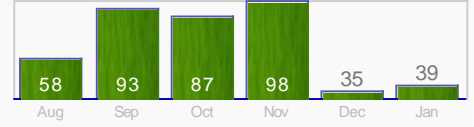
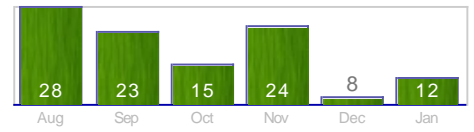
Est. Clicks/Month gained: 6 Est. Value/Click: \$0.86 Estimated Value gained: \$5

<http://www.teavana.com/tea-products/t...>

▲ kettles 13(+26)

Est. Clicks/Month gained: 6 Est. Value/Click: \$0.53 Estimated Value gained: \$3

<http://www.teavana.com/tea-products/t...>



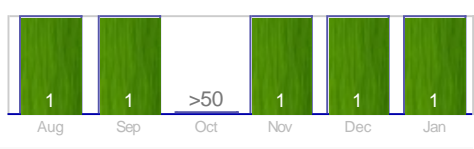
[Download as CSV](#)

Most Valuable Keywords (all)	Rank														
<p>teavana Rank: 1 Est. Clicks/Mo: 4k Est. Value/Mo: \$3k(-\$12.91)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	1	1	1	1	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	1	1	1	1	1	1									
<p>teapot Rank: 1 Est. Clicks/Mo: 961(+556) Est. Value/Mo: \$368(+\$213)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>10</td><td>4</td><td>4</td><td>6</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	10	4	4	6	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	10	4	4	6	1	1									
<p>tea Rank: 16(+3) Est. Clicks/Mo: 595(+170) Est. Value/Mo: \$247(+\$47)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>13</td><td>13</td><td>8</td><td>17</td><td>19</td><td>16</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	13	13	8	17	19	16
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	13	13	8	17	19	16									
<p>blooming tea Rank: 5(+3) Est. Clicks/Mo: 61(+36) Est. Value/Mo: \$234(+\$151)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>6</td><td>5</td><td>7</td><td>8</td><td>8</td><td>5</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	6	5	7	8	8	5
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	6	5	7	8	8	5									
<p>tea pot Rank: 1 Est. Clicks/Mo: 427(+208) Est. Value/Mo: \$205(+\$83)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>8</td><td>6</td><td>4</td><td>4</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	8	6	4	4	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	8	6	4	4	1	1									
<p>oolong tea Rank: 3(-1) Est. Clicks/Mo: 212(-284) Est. Value/Mo: \$201(-\$268.476)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>3</td><td>5</td><td>4</td><td>4</td><td>2</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	3	5	4	4	2	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	3	5	4	4	2	3									
<p>tea maker Rank: 1 Est. Clicks/Mo: 224(+104) Est. Value/Mo: \$184(+\$99)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>2</td><td>2</td><td>3</td><td>4</td><td>1</td><td>1</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	2	2	3	4	1	1
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	2	2	3	4	1	1									
<p>tea cup Rank: 2 Est. Clicks/Mo: 301(+122) Est. Value/Mo: \$163(+\$65)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>16</td><td>12</td><td>7</td><td>10</td><td>2</td><td>2</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	16	12	7	10	2	2
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	16	12	7	10	2	2									
<p>blooming teas Rank: 3(+1) Est. Clicks/Mo: 23(+11) Est. Value/Mo: \$133(+\$69)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>7</td><td>2</td><td>2</td><td>3</td><td>4</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	7	2	2	3	4	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	7	2	2	3	4	3									
<p>tea shop Rank: 3(+6) Est. Clicks/Mo: 42(+9) Est. Value/Mo: \$129(+\$107)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>4</td><td>2</td><td>2</td><td>3</td><td>9</td><td>3</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	4	2	2	3	9	3
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	4	2	2	3	9	3									
<p>tea cups Rank: 4(-2) Est. Clicks/Mo: 169(-52) Est. Value/Mo: \$95(-\$29.341)</p>	<table border="1"> <tr><th>Month</th><td>Aug</td><td>Sep</td><td>Oct</td><td>Nov</td><td>Dec</td><td>Jan</td></tr> <tr><th>Rank</th><td>3</td><td>3</td><td>2</td><td>1</td><td>2</td><td>4</td></tr> </table>	Month	Aug	Sep	Oct	Nov	Dec	Jan	Rank	3	3	2	1	2	4
Month	Aug	Sep	Oct	Nov	Dec	Jan									
Rank	3	3	2	1	2	4									



tea store

Rank: 1 Est. Clicks/Mo: 103(-14) Est. Value/Mo: \$91(-\$12.631)



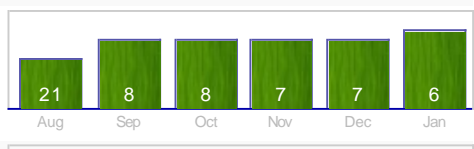
teapots

Rank: 3(+1) Est. Clicks/Mo: 174(+35) Est. Value/Mo: \$91(-\$3.581)



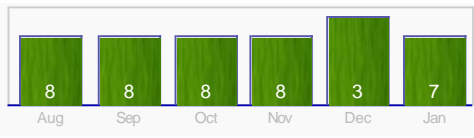
black tea

Rank: 6(+1) Est. Clicks/Mo: 151(+77) Est. Value/Mo: \$87(+\$47)



matcha

Rank: 7(-4) Est. Clicks/Mo: 133(+17) Est. Value/Mo: \$87(+\$11)



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Newly Ranked Organic Pages

http://tea.teavana.com/?ntt=matcha&cm_sp=home-_-searches-_-matcha

Estimated SEO Value: **\$138** Estimated Total Clicks/Mo: 222

Keywords (rank): macha tea (4), matcha tea (4), matcha (8)

<http://www.teavana.com/tea-gift-center/>

Estimated SEO Value: **\$72** Estimated Total Clicks/Mo: 74

Keywords (rank): tea gift (2), tea gifts (5)

<http://www.teavana.com/tea-products/teapots-teapot-sets/ceramic-teapots/gobi-desert-teapot-set.axd>

Estimated SEO Value: **\$63** Estimated Total Clicks/Mo: 106

Keywords (rank): teapot sets (2), teapot set (9), desert set (15)

http://tea.teavana.com/?n=0&ntt=peppermint&cm_sp=home-_-searches-_-peppermint

Estimated SEO Value: **\$27** Estimated Total Clicks/Mo: 41

Keywords (rank): mint teas (4), and herbal tea (7), herba tea (8), herbal tea (8)

https://www.teavana.com/pwr/product-reviews/ceramic-tea-cups/teavana/p/xcu_ko_13_914-dragonfly...

Estimated SEO Value: **\$24** Estimated Total Clicks/Mo: 25

Keywords (rank): ceramic tea cups (2)

http://www.teavana.com/pwr/product-reviews/flavored-scented-black-teas/teavana/p/x01_05_04_03-...

Estimated SEO Value: **\$19** Estimated Total Clicks/Mo: 66

Keywords (rank): thai tea (10)

<http://www.teavana.com/m/tea-products/tea-gifts/>

Estimated SEO Value: **\$12** Estimated Total Clicks/Mo: 6

Keywords (rank): gifts for tea lovers (3)

<http://www.teavana.com/tea-products/tea-foods/moroccan-mint-tea-breath-mints.axd>

Estimated SEO Value: **\$12** Estimated Total Clicks/Mo: 19

Keywords (rank): mint tea (11), breath mints (25), breath mint (26), mint breath (41), tea mints (48)

<http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/perfectea-glass-tea-mug.axd>

Estimated SEO Value: **\$11** Estimated Total Clicks/Mo: 13

Keywords (rank): glass tea mug (3), glass tea mugs (4), tea mug (7)

<http://www.teavana.com/the-teas/teas-by-country/european-teas/>

Estimated SEO Value: **\$11** Estimated Total Clicks/Mo: 16

Keywords (rank): herbal teas (10)

http://www.teavana.com/pwr/product-reviews/glass-tea-cups/teavana/p/xcu_el_dwg_6-double-charme...

Estimated SEO Value: **\$8.26** Estimated Total Clicks/Mo: 11

Keywords (rank): glass teacups (2)

<http://www.teavana.com/tea-products/teapots-teapot-sets/ceramic-teapots/porcelain-teapot-with-sta...>

Estimated SEO Value: **\$6.28** Estimated Total Clicks/Mo: 7

Keywords (rank): teapot stainless (9), teapots stainless steel (9), porcelain teapot (12), stainless teapot (15), stainless steel teapot (20)

http://www.teavana.com/pwr/product-reviews/tea-makers-infusers/teavana/p/pac_te_pf_0-perfect-p...

Estimated SEO Value: **\$5.71** Estimated Total Clicks/Mo: 6

Keywords (rank): paper tea filters (2), tea filter (15), paper tea filter (17)

<http://www.teavana.com/tea-products/tea-foods/imperial-acai-blueberry-white-tea-cookies.axd>

Estimated SEO Value: **\$4.66** Estimated Total Clicks/Mo: 5



Keywords (rank): blueberry white tea (3)

http://www.teavana.com/pwr/product-reviews/diet-teas/teavana/p/x01__02__01__06-jasmine-oolong-tea...

Estimated SEO Value: **\$4.45** Estimated Total Clicks/Mo: 4

Keywords (rank): jasmine oolong tea (2)

http://www.teavana.com/pwr/product-reviews/best-sellers/teavana/p/x01__05__04__01-strawberry-slen...

Estimated SEO Value: **\$3.69** Estimated Total Clicks/Mo: 4

Keywords (rank): tea sellers (4)

<http://www.teavana.com/loose-leaf-teas/blue-teapots-tea-sets/>

Estimated SEO Value: **\$3.43** Estimated Total Clicks/Mo: 6

Keywords (rank): japanese teapot set (4), blue teapots (4), teapots blue (10), teapot blue (13), blue teapot (13)

<http://www.teavana.com/the-teas/green-teas/mandarin-orange-organic-green-tea.axd>

Estimated SEO Value: **\$3.11** Estimated Total Clicks/Mo: 4

Keywords (rank): organic green tea (18), mandarin tea (49)

http://www.teavana.com/pwr/product-reviews/black-teas/teavana/p/x01__01__00__09-golden-monkey-bla...

Estimated SEO Value: **\$2.57** Estimated Total Clicks/Mo: 3

Keywords (rank): golden monkey tea (5)

<http://www.teavana.com/tea-gift-center/tea-gifts-by-season/summer-tea-gifts/yves-glass-tea-infuse...>

Estimated SEO Value: **\$2.3** Estimated Total Clicks/Mo: 2

Keywords (rank): infuser mugs (5)

<http://www.teavana.com/loose-leaf-teas/whistling-tea-kettles/chantal-loop-tea-kettle.axd>

Estimated SEO Value: **\$2.17** Estimated Total Clicks/Mo: 3

Keywords (rank): chantal teapot (10)

<http://www.teavana.com/tea-products/tea-cups-mugs/infuser-mugs/blue-peony-infuser-tea-mug.axd>

Estimated SEO Value: **\$2.01** Estimated Total Clicks/Mo: 3

Keywords (rank): blue peony (7), infuser tea cups (9)

<http://www.teavana.com/tea-products/tea-cups-mugs/infuser-mugs/perennial-goddesses-tea-mug-gift-s...>

Estimated SEO Value: **\$1.87** Estimated Total Clicks/Mo: 1

Keywords (rank): goddess gift set (5), goddess mug (7), mug gift (16), gift mugs (24), gift mug (25)

http://www.teavana.com/pwr/product-reviews/flavored-scented-black-teas/teavana/p/x01__05__04__04-...

Estimated SEO Value: **\$1.77** Estimated Total Clicks/Mo: 2

Keywords (rank): earl gray tea (21)

<http://www.teavana.com/tea-products/tea-appliances/zojirushi-hybrid-water-heater.axd>

Estimated SEO Value: **\$1.7** Estimated Total Clicks/Mo: 1

Keywords (rank): tea water heater (11), hybrid water boiler (26)

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New Keywords (You weren't ranked on before)	Estimated New Click/Month
tea sets Rank: 4 Searches/Mo: 4k Est. Value/Click: \$0.48 http://www.teavana.com/tea-products/teapots-teapot-sets/japanese-cast-iron-tea-sets/	75 new clicks/month
bone china Rank: 9 Searches/Mo: 2k Est. Value/Click: \$0.43 http://www.teavana.com/tea-products/teapots-teapot-sets/bone-china-teapots/	49 new clicks/month
ginseng tea Rank: 8 Searches/Mo: 2k Est. Value/Click: \$0.57 http://www.teavana.com/the-teas/rooibos-teas/ginseng-vitality-rooibos-tea.axd	37 new clicks/month
geisha Rank: 35 Searches/Mo: 27k Est. Value/Click: \$0.25 http://www.teavana.com/the-teas/white-teas/snow-geisha-white-tea.axd	32 new clicks/month
sencha Rank: 10 Searches/Mo: 3k Est. Value/Click: \$0.78 http://www.teavana.com/the-teas/green-teas/sencha-green-tea.axd	24 new clicks/month
kettle Rank: 22 Searches/Mo: 5k Est. Value/Click: \$0.45 http://www.teavana.com/tea-products/tea-kettles/	16 new clicks/month
tea ball Rank: 11 Searches/Mo: 1k Est. Value/Click: \$0.57 http://www.teavana.com/tea-products/tea-accessories/tea-tools/teavana-tea-flip-tea-ball-infuser.axd	15 new clicks/month
teapot with infuser Rank: 9 Searches/Mo: 480 Est. Value/Click: \$0.69 http://www.teavana.com/loose-leaf-teas/teapots-with-infusers/	10 new clicks/month
zojirushi Rank: 42 Searches/Mo: 10k Est. Value/Click: \$0.44 http://www.teavana.com/tea-products/tea-appliances/zojirushi-gold-hot-water-dispenser.axd	8 new clicks/month
glass cup Rank: 10 Searches/Mo: 390 Est. Value/Click: \$0.77 http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/	7 new clicks/month
decanter Rank: 37 Searches/Mo: 7k Est. Value/Click: \$0.66 http://www.teavana.com/tea-products/tea-makers-infusers/amandine-decanter.axd	7 new clicks/month
teapot infuser Rank: 6 Searches/Mo: 240 Est. Value/Click: \$0.83 http://www.teavana.com/loose-leaf-teas/teapots-with-infusers/	7 new clicks/month
old orchard mall Rank: 47 Searches/Mo: 10k Est. Value/Click: \$0.55 http://www.teavana.com/shop.axd/storelocations	6 new clicks/month
glass teacup Rank: 3 Searches/Mo: 90 Est. Value/Click: \$0.77 http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/	4 new clicks/month

mugs Rank: 42 Searches/Mo: 5k Est. Value/Click: \$0.98 http://www.teavana.com/tea-products/tea-cups-mugs/	4 new clicks/month
green hills mall Rank: 42 Searches/Mo: 5k Est. Value/Click: \$0.7 http://www.teavana.com/shop.axd/storelocations	4 new clicks/month
dragon well Rank: 12 Searches/Mo: 390 Est. Value/Click: \$0.73 http://www.teavana.com/the-teas/green-teas/dragonwell-green-tea.axd	4 new clicks/month
tea blend Rank: 1 Searches/Mo: 30 Est. Value/Click: \$0.97 http://www.teavana.com/the-teas/best-tea-blends/	4 new clicks/month
blue teapots Rank: 4 Searches/Mo: 90 Est. Value/Click: \$0.65 http://www.teavana.com/loose-leaf-teas/blue-teapots-tea-sets/	3 new clicks/month
yerba mate teas Rank: 5 Searches/Mo: 90 Est. Value/Click: \$1.18 http://www.teavana.com/the-teas/mate-teas/	3 new clicks/month
tea gift baskets Rank: 28 Searches/Mo: 2k Est. Value/Click: \$1.58 http://www.teavana.com/tea-gift-center/tea-gift-sets/	3 new clicks/month
whistling tea kettles Rank: 12 Searches/Mo: 300 Est. Value/Click: \$0.66 http://www.teavana.com/loose-leaf-teas/whistling-tea-kettles/	3 new clicks/month
best tea Rank: 26 Searches/Mo: 1k Est. Value/Click: \$0.68 http://www.teavana.com/the-teas/best-tea-blends/	3 new clicks/month
canister set Rank: 23 Searches/Mo: 870 Est. Value/Click: \$0.7 http://www.teavana.com/tea-products/tea-storage-tins/song-birds-tea-canister-set.axd	2 new clicks/month
earl gray tea Rank: 21 Searches/Mo: 720 Est. Value/Click: \$0.86 http://www.teavana.com/pwr/product-reviews/flavored-scented-black-teas/teavana/p/x01__05__04__04-...	2 new clicks/month
blue peony Rank: 7 Searches/Mo: 90 Est. Value/Click: \$0.65 http://www.teavana.com/tea-products/tea-cups-mugs/infuser-mugs/blue-peony-infuser-tea-mug.axd	2 new clicks/month
stainless steel kettles Rank: 8 Searches/Mo: 210 Est. Value/Click: \$0.79 http://www.teavana.com/loose-leaf-teas/stainless-steel-kettles/	2 new clicks/month
tea trays Rank: 8 Searches/Mo: 210 Est. Value/Click: \$0.75 http://www.teavana.com/tea-products/tea-accessories/tea-trays/	2 new clicks/month
cast iron set Rank: 7 Searches/Mo: 90 Est. Value/Click: \$0.55 http://www.teavana.com/tea-products/teapots-teapot-sets/japanese-cast-iron-tea-sets/	2 new clicks/month

tea sales Rank: 7 Searches/Mo: 90 Est. Value/Click: \$0.81 http://www.teavana.com/tea-products/sale/	2 new clicks/month
how to make sweet tea Rank: 35 Searches/Mo: 2k Est. Value/Click: \$0.6 http://www.teavana.com/tea-info/how-to-make-iced-tea	2 new clicks/month
sushi set Rank: 24 Searches/Mo: 870 Est. Value/Click: \$0.51 http://www.teavana.com/tea-products/tea-accessories/serving-sets/green-cherry-blossom-sushi-set.axd	2 new clicks/month
pear tea Rank: 8 Searches/Mo: 90 Est. Value/Click: \$1.06 http://www.teavana.com/the-teas/white-teas/pear-luna-white-tea.axd	2 new clicks/month
tumblers glass Rank: 8 Searches/Mo: 90 Est. Value/Click: \$0.65 http://www.teavana.com/tea-products/tea-cups-mugs/travel-tea-cups/teavana-tea-rhapsody-glass-tea-...	2 new clicks/month
glass mug Rank: 10 Searches/Mo: 240 Est. Value/Click: \$0.68 http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/joli-glass-mug-with-infuser.axd	2 new clicks/month
glass mugs Rank: 20 Searches/Mo: 570 Est. Value/Click: \$1.01 http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/joli-glass-mug-with-infuser.axd	2 new clicks/month
gunpowder tea Rank: 23 Searches/Mo: 720 Est. Value/Click: \$0.76 http://www.teavana.com/pwr/product-reviews/green-tea/teavana/p/x01_03_02_03-gunpowder-green-te...	2 new clicks/month
cat teapots Rank: 9 Searches/Mo: 90 Est. Value/Click: \$0.86 https://www.teavana.com/pwr/product-reviews/yixing-teapots/teavana/p/xpo_cc_yi_02-cat-walk-yix...	2 new clicks/month
flower teapot Rank: 9 Searches/Mo: 90 Est. Value/Click: \$0.99 http://www.teavana.com/loose-leaf-teas/flower-teapots/	2 new clicks/month
may fair mall Rank: 9 Searches/Mo: 90 Est. Value/Click: \$0.08 http://www.teavana.com/shop.axd/storelocations	2 new clicks/month
about green tea Rank: 6 Searches/Mo: 60 Est. Value/Click: \$0.62 http://www.teavana.com/tea-info/green-tea	2 new clicks/month
cups mugs Rank: 4 Searches/Mo: 90 Est. Value/Click: \$1.51 http://www.teavana.com/tea-products/tea-cups-mugs/	2 new clicks/month
darjeeling tea Rank: 42 Searches/Mo: 2k Est. Value/Click: \$0.71 http://www.teavana.com/the-teas/black-teas/darjeeling-vidyaranya-black-tea.axd	2 new clicks/month
green tea leaves Rank: 21 Searches/Mo: 480 Est. Value/Click: \$0.94 http://www.teavana.com/tea-info/green-tea	2 new clicks/month

cast iron bell Rank: 15 Searches/Mo: 240 Est. Value/Click: \$0.67 http://www.teavana.com/tea-products/tea-cups-mugs/cast-iron-tea-cups/bell-cast-iron-tea-cup.axd	1 new click/month
galleria mall dallas Rank: 49 Searches/Mo: 2k Est. Value/Click: \$1.24 http://www.teavana.com/shop.axd/storelocations	1 new click/month
infuser teapot Rank: 12 Searches/Mo: 150 Est. Value/Click: \$0.67 http://www.teavana.com/loose-leaf-teas/teapots-with-infusers/	1 new click/month
japanese tea cups Rank: 27 Searches/Mo: 720 Est. Value/Click: \$0.57 http://www.teavana.com/tea-products/tea-cups-mugs/ceramic-tea-cups/sabi-red-reactive-japanese-tea...	1 new click/month
how to brew Rank: 41 Searches/Mo: 2k Est. Value/Click: \$0.49 http://www.teavana.com/tea-info/how-to-make-tea	1 new click/month
tea water heater Rank: 11 Searches/Mo: 120 Est. Value/Click: \$1.4 http://www.teavana.com/tea-products/tea-appliances/zojirushi-hybrid-water-heater.axd	1 new click/month

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Top Site Sections Summary

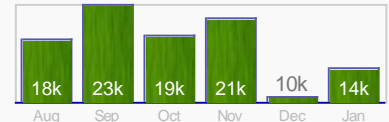
Estimated Clicks/Month

[teavana.com/tea-products](http://www.teavana.com/tea-products)

Number of Keywords: 734

Estimated Value/Mo: \$10k (+\$3k)

Top Keywords: teavana, teavana, teapot, tea pot, tea cup

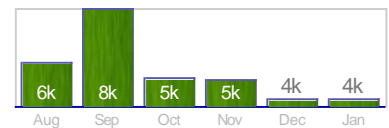


[teavana.com/shop.axd](http://www.teavana.com/shop.axd)

Number of Keywords: 80

Estimated Value/Mo: \$3k (-\$12)

Top Keywords: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall

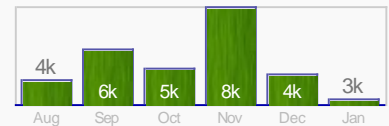


[teavana.com/the-teas](http://www.teavana.com/the-teas)

Number of Keywords: 496

Estimated Value/Mo: \$3k (-\$926)

Top Keywords: tea, oolong tea, black tea, white tea, matcha

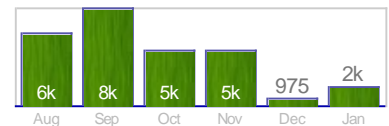


[tea.teavana.com](http://www.tea.teavana.com)

Number of Keywords: 27

Estimated Value/Mo: \$929 (+\$403)

Top Keywords: teapot, tea cup, matcha, cast iron teapot, tea set

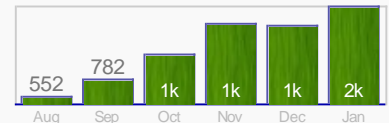


[teavana.com/tea-info/health...](http://www.teavana.com/tea-info/health...)

Number of Keywords: 343

Estimated Value/Mo: \$1k (+\$223)

Top Keywords: oolong tea, cast iron teapot, tea store, mate tea, cast iron teapots

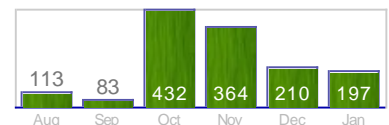


[teavana.com/loose-leaf-teas](http://www.teavana.com/loose-leaf-teas)

Number of Keywords: 70

Estimated Value/Mo: \$141 (-\$36)

Top Keywords: teapot sets, iron teapots, teapot with infuser, teapot infuser, loose tea infuser

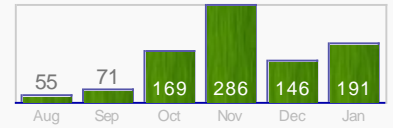


teavana.com/pwr

Number of Keywords: 166

Estimated Value/Mo: \$140 (-\$5)

Top Keywords: thai tea, ceramic tea cups, glass teacups, vanilla rooibos, matte tea

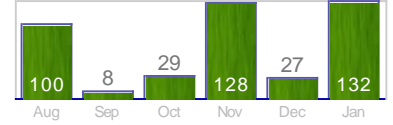


teavana.com/tea-gift-center...

Number of Keywords: 30

Estimated Value/Mo: \$153 (+\$120)

Top Keywords: tea gift, tea gift set, tea gifts, tea gift sets, tea gift baskets

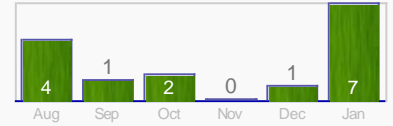


teavana.com/m/tea-products/...

Number of Keywords: 7

Estimated Value/Mo: \$14 (+\$14)

Top Keywords: gifts for tea lovers, lemon mate, red coasters, service tray, loose leaf earl grey

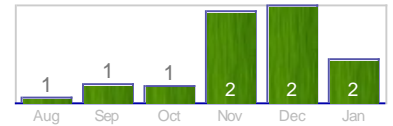


teavana.com/iphone

Number of Keywords: 2

Estimated Value/Mo: \$1 (-\$1)

Top Keywords: tea timer, tea blender

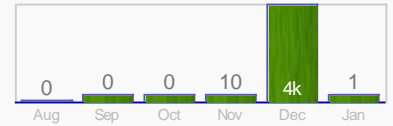


teavana.com/about-us

Number of Keywords: 3

Estimated Value/Mo: \$2 (-\$3k)

Top Keywords: quality teas, perfect touch cups, pearl teas

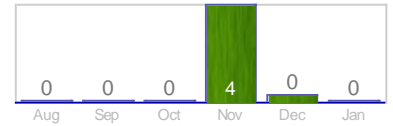


teavana.com/customer-servic...

Number of Keywords: 1

Estimated Value/Mo: \$0

Top Keywords: shipping tea



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Keyword Groups with the Biggest Gains - Details

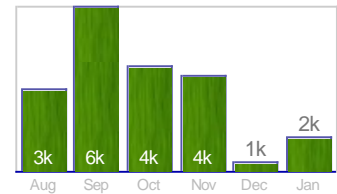
Keyword Group: Teapot

Positions Gained: 1k → Est. Total Clicks/Mo: (+755) → Est. Percent Traffic Gain: 65%
 Unique Pages Ranked: 44

Keywords:

- **teapot**: tea pot teapot (+57) - **NEW**, blue teapots (+56) - **NEW**, cat teapots (+51) - **NEW**, ...
- **teapot > cast iron**: Teapot Apples Cast Iron Trivet (-2)
- **teapot > cast iron > cast iron teapot**: teapots cast iron (+2), iron cast teapot (...)
- **teapot > ceramic**: teapot ceramics (+47) - **NEW**, ceramics teapot (+46) - **NEW**, ceramic t...

Est. Clicks per Month



Biggest Opportunities Within This Group

teapot

>[teapot tea (19), magnolia teapot (35), teapot bone china (6), teapot tea kettle (23), teapot tea pot (17)]

Est. Potential New Clicks/Month: 800 Searches/Mo: 25k Average Value/Click: \$0.62

teapot > yixing

>[yixing clay teapots (11), yixing teapot (28), yixing clay teapot (9), yixing teapots (23)]

Est. Potential New Clicks/Month: 172 Searches/Mo: 2k Average Value/Click: \$0.5

teapot > glass > glass teapot

>[glass teapot warmer (14), teapot glass (5), clear glass teapot (4), glass teapots (4), glass teapot (3)]

Est. Potential New Clicks/Month: 101 Searches/Mo: 2k Average Value/Click: \$1.32

teapot > cast iron > cast iron teapot

>[black cast iron teapot (19), iron cast teapot (3), teapots cast iron (2), japanese cast iron teapots (1), japanese cast iron teapot (1)]

Est. Potential New Clicks/Month: 101 Searches/Mo: 3k Average Value/Click: \$0.65

Clicks Gained or Lost on these Keywords

teavana.com	+755
amazon.com	+650
target.com	+186
stashtea.com	+163
yixing.com	+93
etsy.com	+87
englishteastore.com	+54
fantes.com	+49
teacupgallery.com	+42
ebay.com	+42
wikipedia.org	+36
funalliance.com	+31
-31	artisticnippon.com
-32	teapotvegetarianh...
-33	ehow.com

*competitors in bold

Pages That Rank

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots>

teavana(3), teapot(1), tea pot(1)

Est. Clicks per Month: 2k(+777) Potential Incremental Gain: 765 clicks/mo.

<http://www.teavana.com/tea-info>

oolong tea(4), cast iron teapot(4), tea store(2)

Est. Clicks per Month: 38(-13) Potential Incremental Gain: 274 clicks/mo.

<http://www.teavana.com/loose-leaf-teas/loose-tea-infusers>

teapot sets(3), iron teapots(4), teapot with infuser(9)

Est. Clicks per Month: 35(+23) Potential Incremental Gain: 148 clicks/mo.



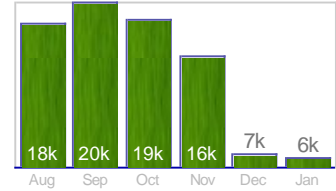
Keyword Group: Tea

Positions Gained: 5k → Est. Total Clicks/Mo: (-249) → Est. Percent Traffic Gain: -4%
 Unique Pages Ranked: 227

Keywords:

- **tea**: tea blend (+59) - **NEW**, tea pot teapot (+57) - **NEW**, tea mixing (+56) - **NEW**, tea sets...
- **tea > green tea > green**: about green tea (+54) - **NEW**, green tea with (+52) - **NEW**, he...
- **tea > iced**: green iced tea (+49) - **NEW**, glasses iced tea (+45) - **NEW**, green ice tea (+3...
- **tea > black**: black ceylon tea (+33) - **NEW**, black herbal tea (+8), Black Berry Tea (+2)...

Est. Clicks per Month



Biggest Opportunities Within This Group

tea

>[bombilla tea straw (46), decaffeinated teas (1), loose tea filters (7), rooibosch tea (11), detox tea (5)]

Est. Potential New Clicks/Month: 33,996 Searches/Mo: 360k Average Value/Click: \$0.93

tea > iced

>[ice tea set (10), buy iced tea (45), ice iced tea (7), iced tea brew (45), tea ice (9)]

Est. Potential New Clicks/Month: 1,539 Searches/Mo: 12k Average Value/Click: \$0.75

tea > green tea > green

>[herba green tea (16), scented green tea (3), citron green tea (8), green tea with (8), rooibos green tea (5)]

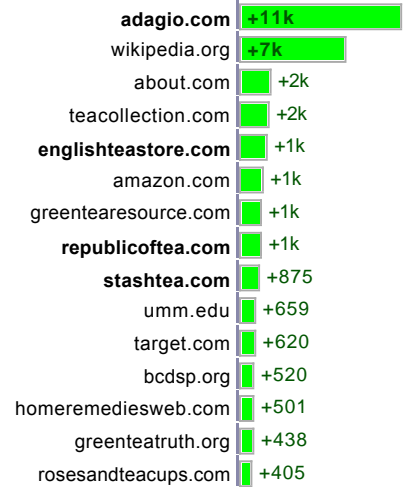
Est. Potential New Clicks/Month: 1,114 Searches/Mo: 11k Average Value/Click: \$1.02

tea > black > black tea

>[rose black tea (13), black tea set (22), premium black tea (47), black tea cups (5), coffee black tea (23)]

Est. Potential New Clicks/Month: 986 Searches/Mo: 10k Average Value/Click: \$1.04

Clicks Gained or Lost on these Keywords



*competitors in bold

Pages That Rank

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots>

teavana(3), teapot(1), tea pot(1)

Est. Clicks per Month: 2k(+360) Potential Incremental Gain: 3k clicks/mo.

<http://www.teavana.com/the-teas/green-teas>

tea(16), oolong tea(3), black tea(6)

Est. Clicks per Month: 2k(-7) Potential Incremental Gain: 16k clicks/mo.

<http://www.teavana.com/tea-info>

oolong tea(4), cast iron teapot(4), tea store(2)

Est. Clicks per Month: 604(-4) Potential Incremental Gain: 8k clicks/mo.

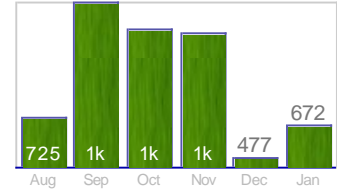
Keyword Group: Pots

Positions Gained: 392 → Est. Total Clicks/Mo: (+195) → Est. Percent Traffic Gain: 41%
 Unique Pages Ranked: 21

Keywords:

- pots: pots sets (+43) - **NEW**, pot sets (+5), pot copper (+1), pot tiger (-18)
- pots > pot tea: tea pot teapot (+57) - **NEW**, steel tea pot (+39) - **NEW**, chinese tea pot...
- pots > pot tea > oz: Gray Tea Pot 16 oz (+13) - **NEW**, Gray Tea Pot 16oz, Almond Tea Po...
- pots > iron pots: large cast iron pots (+26) - **NEW**

Est. Clicks per Month



Biggest Opportunities Within This Group

pots > pot tea

>[cup tea pot (10), teapot tea pot (17), tea pot teapot (3), black tea pot (8), cups tea pot (28)]

Est. Potential New Clicks/Month: 404 Searches/Mo: 11k Average Value/Click: \$0.8

pots > cast iron tea

>[iron cast tea pot (3), cast iron tea pot (3), cast iron tea pots (1)]

Est. Potential New Clicks/Month: 33 Searches/Mo: 780 Average Value/Click: \$0.68

pots > japanese

>[japanese cast iron tea pot (5), japanese cast iron tea pots (4), japanese iron tea pot (8), japanese tea pot (4), japanese tea pots (1)]

Est. Potential New Clicks/Month: 22 Searches/Mo: 480 Average Value/Click: \$0.87

pots > iron pots

>[large cast iron pots (34)]

Est. Potential New Clicks/Month: 18 Searches/Mo: 150 Average Value/Click: \$0.93

Clicks Gained or Lost on these Keywords

amazon.com	+202
teavana.com	+195
etsy.com	+131
englishteastore.com	+114
lodgemfg.com	+74
theteapotshoppe.com	+48
ironpotsdepot.com	+38
ebay.com	+33
bedbathandbeyond.com	+15
electricteapot.org	-15
fantes.com	-16
sjbaker.org	-16
teapotvegetarianh...	-18
sorapot.com	-20
allteapots.com	-20

*competitors in **bold**

Pages That Rank

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots>

teavana(3), teapot(1), tea pot(1)

Est. Clicks per Month: 661(+198) Potential Incremental Gain: 334 clicks/mo.

<http://www.teavana.com/tea-info>

oolong tea(4), cast iron teapot(4), tea store(2)

Est. Clicks per Month: 4(-2) Potential Incremental Gain: 26 clicks/mo.

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots/tiger-tea-pot-copper.axd>

pot tea(21), tiger tea(7), tea tiger(13)

Est. Clicks per Month: 2(+1) Potential Incremental Gain: 80 clicks/mo.

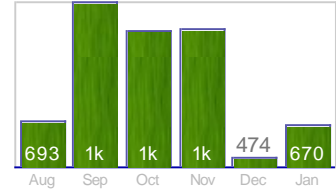
Keyword Group: Pot Tea

Positions Gained: 294 → Est. Total Clicks/Mo: (+196) → Est. Percent Traffic Gain: 41%
 Unique Pages Ranked: 19

Keywords:

- pot tea > pot: tea pot teapot (+57) - **NEW**, steel tea pot (+39) - **NEW**, chinese tea pots...
- pot tea > pot > oz: Gray Tea Pot 16 oz (+13) - **NEW**, Gray Tea Pot 16oz, Almond Tea Pot...
- pot tea > pot > iron tea: japanese iron tea pot (+52) - **NEW**, cast iron tea pots (+1)...

Est. Clicks per Month



Biggest Opportunities Within This Group

pot tea > pot

>[cup tea pot (10), teapot tea pot (17), tea pot teapot (3), black tea pot (8), cups tea pot (28)]

Est. Potential New Clicks/Month: 416 Searches/Mo: 11k Average Value/Click: \$0.8

pot tea > pot > iron tea

>[japanese iron tea pot (8), iron tea pot (3), iron tea pots (2), cast iron tea pot (3), cast iron tea pots (1)]

Est. Potential New Clicks/Month: 44 Searches/Mo: 990 Average Value/Click: \$0.76

pot tea > pot > oz

>[Almond Tea Pot 16 oz (50), Gray Tea Pot 16 oz (47), Gray Tea Pot 16oz (31)]

Est. Potential New Clicks/Month: Searches/Mo: Average Value/Click: \$0.08

Clicks Gained or Lost on these Keywords

amazon.com	+208
teavana.com	+196
etsy.com	+131
englishteastore.com	+114
theteapotshoppe.com	+48
ebay.com	+31
everythingkitchen...	+20
ehow.com	+15
-14	macys.com
-15	fantes.com
-15	electricteapot.org
-16	overstock.com
-16	sjbaker.org
-18	teapotvegetarianh...
-20	sorapot.com

*competitors in **bold**

Pages That Rank

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots>

teavana(3), teapot(1), tea pot(1)

Est. Clicks per Month: 661(+198) Potential Incremental Gain: 309 clicks/mo.

<http://www.teavana.com/tea-info>

oolong tea(4), cast iron teapot(4), tea store(2)

Est. Clicks per Month: 4(-2) Potential Incremental Gain: 26 clicks/mo.

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots/tiger-tea-pot-copper.axd>

pot tea(21), tiger tea(7), tea tiger(13)

Est. Clicks per Month: 2(+1) Potential Incremental Gain: 80 clicks/mo.



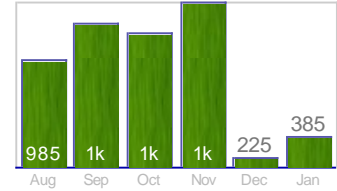
Keyword Group: Set

Positions Gained: 1k → Est. Total Clicks/Mo: (+160) → Est. Percent Traffic Gain: 71%
 Unique Pages Ranked: 37

Keywords:

- **set**: tea sets (+56) - **NEW**, blues set (+55) - **NEW**, cast iron set (+53) - **NEW**, tea set jap...
- **set > gift set > gift**: goddess gift set (+55) - **NEW**, romantic gift set (+46) - **NEW**, ...
- **set > cups**: set tea cups (+10)
- **set > cups > cup set**: tea cups sets (+23), tea cup set (+2), cup set, tea cup sets (-...

Est. Clicks per Month



Biggest Opportunities Within This Group

set

>[set collection (34), ice tea set (10), desert set (15), piece tea set (15), set bone (25)]
Est. Potential New Clicks/Month: 980 Searches/Mo: 15k Average Value/Click: \$0.73

set > china set > china

>[set china (16), china set tea (5), tea sets china (15), bone china set (7), bone china sets (11)]
Est. Potential New Clicks/Month: 111 Searches/Mo: 960 Average Value/Click: \$0.58

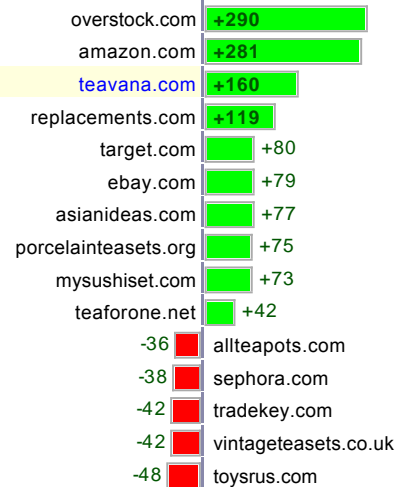
set > china tea

>[china tea set (21), bone china tea set (10), bone china tea sets (19), china tea sets (14)]
Est. Potential New Clicks/Month: 62 Searches/Mo: 930 Average Value/Click: \$0.66

set > gift set > gift

>[flower gift sets (8), set gift (15), romantic gift sets (15), tea set gift (1), sets gift (15)]
Est. Potential New Clicks/Month: 60 Searches/Mo: 2k Average Value/Click: \$1.27

Clicks Gained or Lost on these Keywords



*competitors in **bold**

Pages That Rank

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots>

teavana(3), teapot(1), tea pot(1)

Est. Clicks per Month: 310(+183) Potential Incremental Gain: 723 clicks/mo.

<http://www.teavana.com/tea-products/tea-gifts/teavana-tea-gift-set.axd>

tea gift set(1), tea gift sets(5), gift set(6)

Est. Clicks per Month: 39(+6) Potential Incremental Gain: 9 clicks/mo.

<http://www.teavana.com/tea-gift-center/most-popular-tea-gifts>

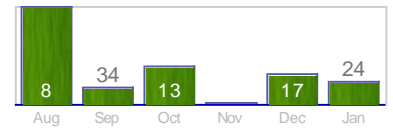
tea gift(2), tea gift set(2), tea gifts(5)

Est. Clicks per Month: 10(-8) Potential Incremental Gain: 14 clicks/mo.

Biggest Opportunities (all)		Rank
<p>tea (16) Searches/Mo: 110k Est. Value/Click: \$0.42 Est. Potential New Clicks/Month: 12k Other Keywords for URL: tea, tea blends, tea blend, best tea, blends</p>		
<p>tumbler (39) Searches/Mo: 27k Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 5k Other Keywords for URL: tumbler, glass tumbler, glass tumblers, tumblers glass, tumbler glass</p>		
<p>geisha (35) Searches/Mo: 27k Est. Value/Click: \$0.25 Est. Potential New Clicks/Month: 5k Other Keywords for URL: geisha, white snow, geshia</p>		
<p>west county mall st louis (39) Searches/Mo: 8k Est. Value/Click: \$0.8 Est. Potential New Clicks/Month: 1k Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall</p>		
<p>yerba mate (22) Searches/Mo: 18k Est. Value/Click: \$0.52 Est. Potential New Clicks/Month: 2k Other Keywords for URL: mate tea, yerba mate, yerba mate tea, mate teas, yerba mate teas</p>		
<p>menlo park mall (44) Searches/Mo: 15k Est. Value/Click: \$0.41 Est. Potential New Clicks/Month: 3k Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall</p>		
<p>park city mall (43) Searches/Mo: 7k Est. Value/Click: \$0.88 Est. Potential New Clicks/Month: 1k Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall</p>		
<p>old orchard mall (47) Searches/Mo: 10k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 2k Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall</p>		
<p>homemade gourmet (23) Searches/Mo: 4k Est. Value/Click: \$1.45 Est. Potential New Clicks/Month: 602 Other Keywords for URL: iced green tea, iced tea, how to make iced tea, homemade gourmet, homemade iced tea</p>		
<p>tupelo honey (35) Searches/Mo: 7k Est. Value/Click: \$1.11 Est. Potential New Clicks/Month: 775 Other Keywords for URL: tupelo honey</p>		
<p>tea collection (22) Searches/Mo: 12k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 2k Other Keywords for URL: tea collection, collection tea</p>		

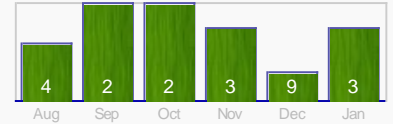
rock sugar (17)

Searches/Mo: 8k Est. Value/Click: \$0.55 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: rock sugar, honey tea, honey rock, sugar honey, honey sugar



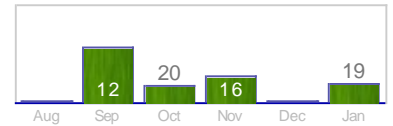
chai tea (22)

Searches/Mo: 10k Est. Value/Click: \$0.61 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: chai tea, chai chai, chia tea, blend tea, chai tee



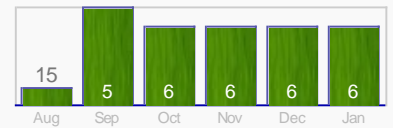
mission viejo mall (38)

Searches/Mo: 7k Est. Value/Click: \$0.62 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall



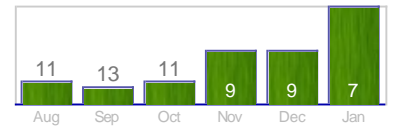
green hills mall (42)

Searches/Mo: 5k Est. Value/Click: \$0.7 Est. Potential New Clicks/Month: 914
 Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall



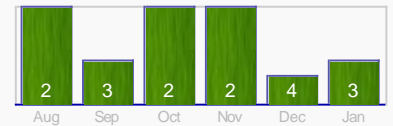
mugs (42)

Searches/Mo: 5k Est. Value/Click: \$0.98 Est. Potential New Clicks/Month: 636
 Other Keywords for URL: tea cup, tea cups, tea mugs, teacups, mugs and cups



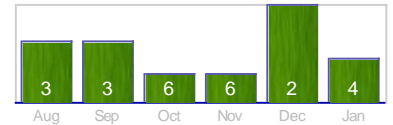
blooming tea (5)

Searches/Mo: 2k Est. Value/Click: \$3.83 Est. Potential New Clicks/Month: 163
 Other Keywords for URL: blooming tea, blooming teas



zojirushi (42)

Searches/Mo: 10k Est. Value/Click: \$0.44 Est. Potential New Clicks/Month: 1k
 Other Keywords for URL: hot water dispenser, zojirushi, zojirushi hot water dispenser, zojirushi hot water, zojirushi water



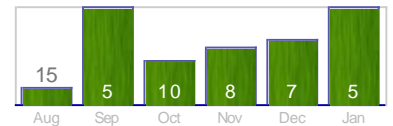
galleria mall dallas (49)

Searches/Mo: 2k Est. Value/Click: \$1.24 Est. Potential New Clicks/Month: 407
 Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall



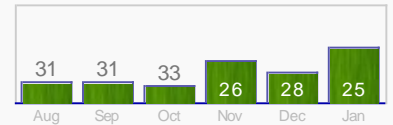
of the month club (26)

Searches/Mo: 2k Est. Value/Click: \$1.7 Est. Potential New Clicks/Month: 280
 Other Keywords for URL: tea of the month club, tea of the month, tea clubs, of the month club, of the month clubs



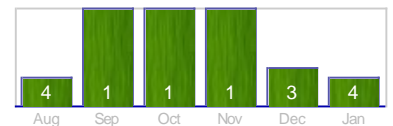
chamomile tea (12)

Searches/Mo: 7k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 720
 Other Keywords for URL: chamomile tea, relaxing tea, calming tea, chamomile teas, teas chamomile



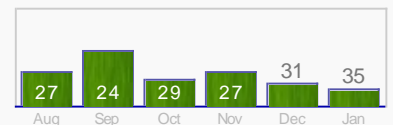
teas (29)

Searches/Mo: 8k Est. Value/Click: \$0.67 Est. Potential New Clicks/Month: 561
 Other Keywords for URL: teavana, tea store, loose tea, tea shop, tea stores



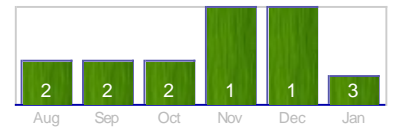
cast iron (20)

Searches/Mo: 7k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 760
 Other Keywords for URL: cast iron teapot, cast iron teapots, cast iron tea pots, japanese cast iron teapot, japanese tea pots



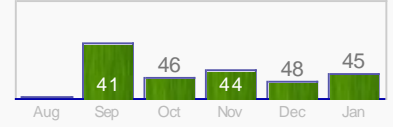
bellevue square mall (33)

Searches/Mo: 2k Est. Value/Click: \$0.93 Est. Potential New Clicks/Month: 390
 Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall



ginger tea (30)

Searches/Mo: 5k Est. Value/Click: \$0.57 Est. Potential New Clicks/Month: 632
 Other Keywords for URL: ginger tea, coconut tea, zingiber, tea ginger



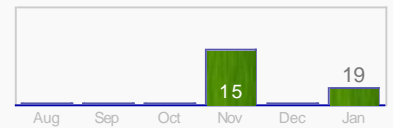
matcha (7)

Searches/Mo: 5k Est. Value/Click: \$0.65 Est. Potential New Clicks/Month: 508
 Other Keywords for URL: matcha, matcha tea, matcha green tea, matcha green tea powder, macha tea



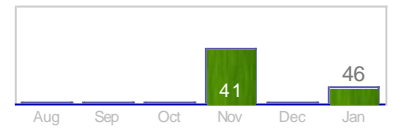
oolong tea weight loss (47)

Searches/Mo: 1k Est. Value/Click: \$1.41 Est. Potential New Clicks/Month: 218
 Other Keywords for URL: oolong tea weight loss



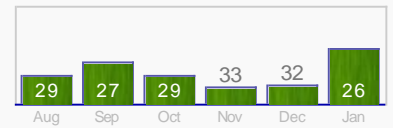
decanter (37)

Searches/Mo: 7k Est. Value/Click: \$0.66 Est. Potential New Clicks/Month: 462
 Other Keywords for URL: amandine, decanter



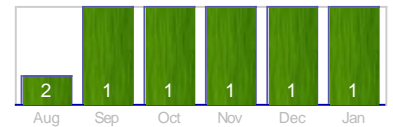
shopping bag (40)

Searches/Mo: 2k Est. Value/Click: \$1.08 Est. Potential New Clicks/Month: 282
 Other Keywords for URL: shopping bag, shoping bag



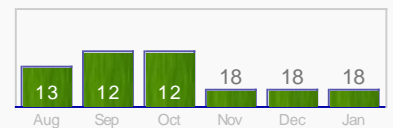
loose leaf tea (14)

Searches/Mo: 3k Est. Value/Click: \$0.95 Est. Potential New Clicks/Month: 321
 Other Keywords for URL: tea bags, loose leaf tea, loose tea leaves, loose tea bags, loose teas



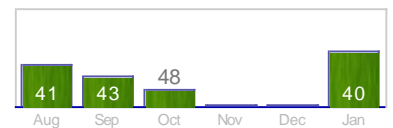
revolution tea (8)

Searches/Mo: 2k Est. Value/Click: \$2.01 Est. Potential New Clicks/Month: 152
 Other Keywords for URL: revolution tea, sweet teas, tea sweet



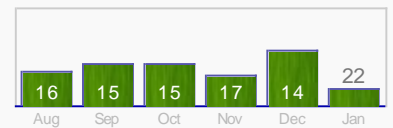
black tea (6)

Searches/Mo: 5k Est. Value/Click: \$0.58 Est. Potential New Clicks/Month: 490
 Other Keywords for URL: black tea, black teas, loose black tea, tea black, black loose tea



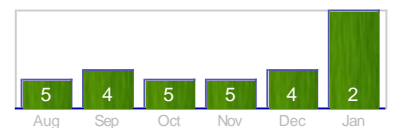
white tea (7)

Searches/Mo: 5k Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 508
 Other Keywords for URL: white tea, white teas, tea white, buy white tea, what is white tea



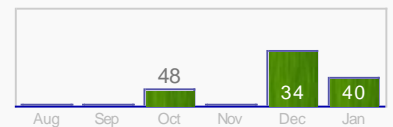
thousand oaks mall (37)

Searches/Mo: 4k Est. Value/Click: \$0.54 Est. Potential New Clicks/Month: 515
 Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall



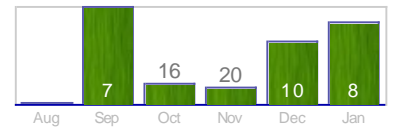
orland park mall (24)

Searches/Mo: 2k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 402
 Other Keywords for URL: teavana, tea stores, menlo park mall, west county mall st louis, mission viejo mall



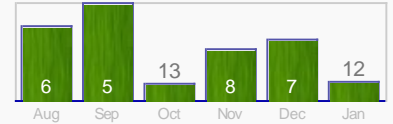
oolong (6)

Searches/Mo: 2k Est. Value/Click: \$0.85 Est. Potential New Clicks/Month: 324
 Other Keywords for URL: oolong tea, oolong, oolong teas, what is oolong tea, tea oolong



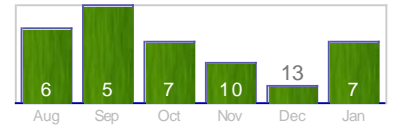
rooibos tea (12)

Searches/Mo: 4k Est. Value/Click: \$0.69 Est. Potential New Clicks/Month: 393
 Other Keywords for URL: rooibos tea, red rooibos tea, red tea, rooibos tea health benefits, roobios tea



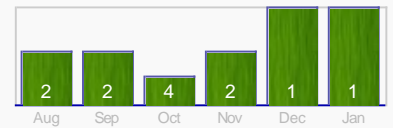
oolong tea (3)

Searches/Mo: 10k Est. Value/Click: \$0.95 Est. Potential New Clicks/Month: 283
 Other Keywords for URL: oolong tea, oolong, oolong teas, what is oolong tea, tea oolong



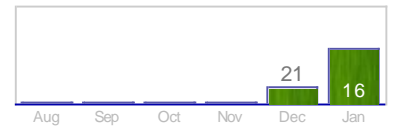
iced tea (17)

Searches/Mo: 4k Est. Value/Click: \$0.53 Est. Potential New Clicks/Month: 498
 Other Keywords for URL: iced green tea, iced tea, how to make iced tea, homemade gourmet, homemade iced tea



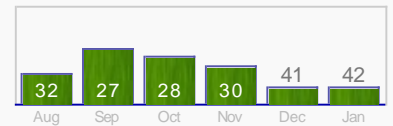
wu long tea (46)

Searches/Mo: 1k Est. Value/Click: \$1.56 Est. Potential New Clicks/Month: 152
 Other Keywords for URL: oolong tea, oolong teas, what is oolong tea, loose oolong tea, oolong tea health benefits



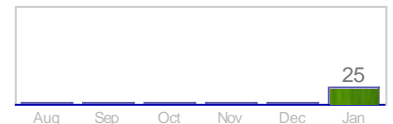
earl grey tea (20)

Searches/Mo: 3k Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 332
 Other Keywords for URL: earl grey tea, earl grey black tea, earl grey, earl tea, tea earl grey



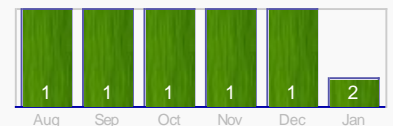
rooibos tea benefits (39)

Searches/Mo: 2k Est. Value/Click: \$0.73 Est. Potential New Clicks/Month: 308
 Other Keywords for URL: rooibos tea, red rooibos tea, red tea, rooibos tea health benefits, roobios tea



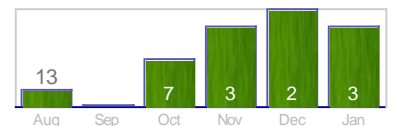
loose tea (5)

Searches/Mo: 3k Est. Value/Click: \$0.9 Est. Potential New Clicks/Month: 249
 Other Keywords for URL: teavana, tea store, loose tea, tea shop, tea stores



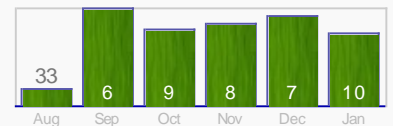
yerba mate benefits (43)

Searches/Mo: 2k Est. Value/Click: \$0.71 Est. Potential New Clicks/Month: 283
 Other Keywords for URL: mate tea, yerba mate, yerba mate tea, mate teas, yerba mate teas



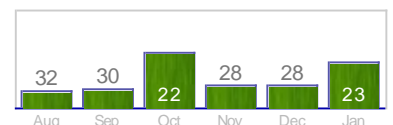
tea cups (4)

Searches/Mo: 4k Est. Value/Click: \$0.56 Est. Potential New Clicks/Month: 350
 Other Keywords for URL: tea cup, tea cups, tea mugs, teacups, mugs and cups



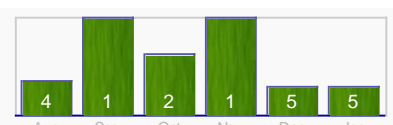
strawberry lemonade (19)

Searches/Mo: 2k Est. Value/Click: \$0.49 Est. Potential New Clicks/Month: 399
 Other Keywords for URL: strawberry lemonade, lemonade tea



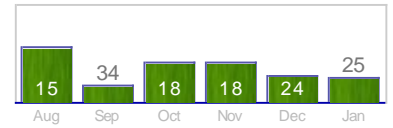
how to make sweet tea (35)

Searches/Mo: 2k Est. Value/Click: \$0.6 Est. Potential New Clicks/Month: 319
 Other Keywords for URL: iced green tea, iced tea, how to make iced tea, homemade gourmet, homemade iced tea



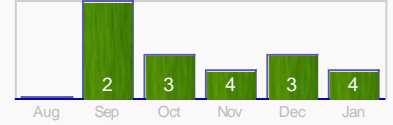
blooming teas (3)

Searches/Mo: 480 Est. Value/Click: \$5.69 Est. Potential New Clicks/Month: 33
Other Keywords for URL: blooming tea, blooming teas



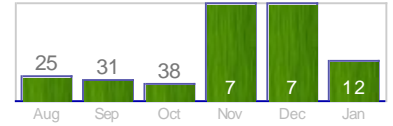
tea shop (3)

Searches/Mo: 870 Est. Value/Click: \$3.04 Est. Potential New Clicks/Month: 61
Other Keywords for URL: teavana, tea store, loose tea, tea shop, tea stores



tea party ideas (32)

Searches/Mo: 4k Est. Value/Click: \$0.36 Est. Potential New Clicks/Month: 513
Other Keywords for URL: tea party ideas, planning a tea party, tea party planning



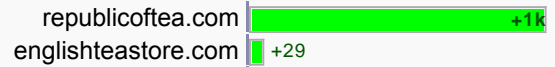
[Download as CSV](#)

Keywords Not Ranked On But Should Be

Estimated Clicks/Month

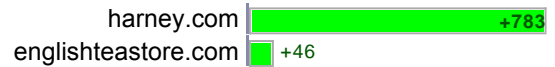
republic of tea

Searches/Month: 10k
Cost/Click: \$3.08 Est. Potential Clicks/Month: 945
Avg. Competitor Rank: 6



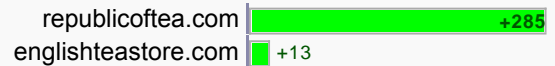
harney and sons

Searches/Month: 7k
Cost/Click: \$3.03 Est. Potential Clicks/Month: 635
Avg. Competitor Rank: 4



the republic of tea

Searches/Month: 2k
Cost/Click: \$2.06 Est. Potential Clicks/Month: 254
Avg. Competitor Rank: 5



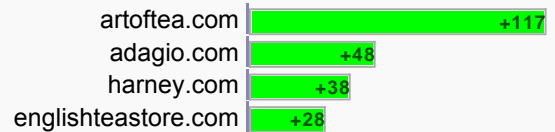
stash tea

Searches/Month: 7k
Cost/Click: \$0.76 Est. Potential Clicks/Month: 651
Avg. Competitor Rank: 4



gourmet tea

Searches/Month: 990
Cost/Click: \$1.94 Est. Potential Clicks/Month: 46
Avg. Competitor Rank: 5



harney and sons tea

Searches/Month: 990
Cost/Click: \$3.59 Est. Potential Clicks/Month: 96
Avg. Competitor Rank: 4



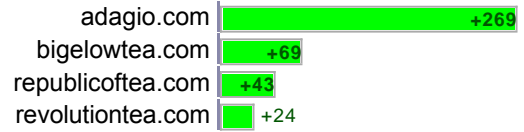
tea forte

Searches/Month: 4k
Cost/Click: \$2.82 Est. Potential Clicks/Month: 519
Avg. Competitor Rank: 2



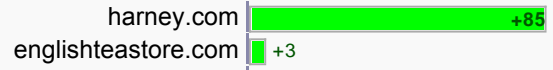
green tea

Searches/Month: 33k
 Cost/Click: \$1.45 Est. Potential Clicks/Month: 101
 Avg. Competitor Rank: 29



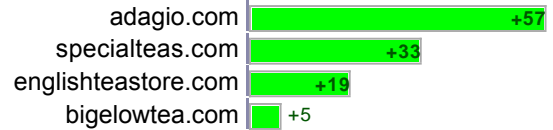
harney tea

Searches/Month: 720
 Cost/Click: \$3.06 Est. Potential Clicks/Month: 69
 Avg. Competitor Rank: 6



flavored tea

Searches/Month: 480
 Cost/Click: \$1.38 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 14



adagio tea

Searches/Month: 3k
 Cost/Click: \$2.01 Est. Potential Clicks/Month: 342
 Avg. Competitor Rank: 2



mighty leaf tea

Searches/Month: 4k
 Cost/Click: \$1.64 Est. Potential Clicks/Month: 427
 Avg. Competitor Rank: 2



bigelow tea

Searches/Month: 7k
 Cost/Click: \$0.87 Est. Potential Clicks/Month: 783
 Avg. Competitor Rank: 2



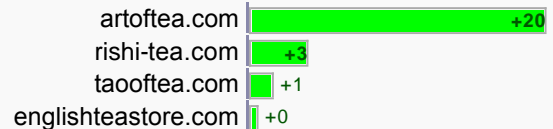
golden moon tea

Searches/Month: 300
 Cost/Click: \$3.77 Est. Potential Clicks/Month: 33
 Avg. Competitor Rank: 3



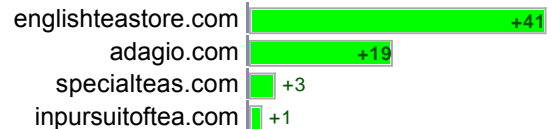
wholesale organic tea

Searches/Month: 120
 Cost/Click: \$2.48 Est. Potential Clicks/Month: 9
 Avg. Competitor Rank: 14



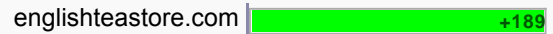
assam tea

Searches/Month: 990
 Cost/Click: \$5.14 Est. Potential Clicks/Month: 16
 Avg. Competitor Rank: 19



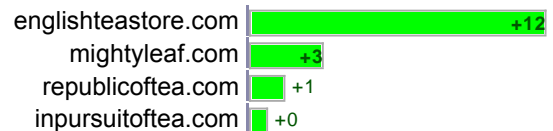
english tea store

Searches/Month: 2k
 Cost/Click: \$1.71 Est. Potential Clicks/Month: 189
 Avg. Competitor Rank: 2



bodum teapot

Searches/Month: 570
 Cost/Click: \$9.52 Est. Potential Clicks/Month: 5
 Avg. Competitor Rank: 20







adagio

Searches/Month: 10k
 Cost/Click: \$1.06 Est. Potential Clicks/Month: 2k
 Avg. Competitor Rank: 1

adagio.com  +2k

wholesale tea

Searches/Month: 720
 Cost/Click: \$1.55 Est. Potential Clicks/Month: 15
 Avg. Competitor Rank: 12

englishteastore.com  +36
 artoftea.com  +30
 goldenmoontea.com  +8
 mightyleaf.com  +6





adagio teas

Searches/Month: 1k
 Cost/Click: \$2.15 Est. Potential Clicks/Month: 153
 Avg. Competitor Rank: 2

adagio.com  +153


organic oolong tea

Searches/Month: 210
 Cost/Click: \$2.97 Est. Potential Clicks/Month: 9
 Avg. Competitor Rank: 8

zhitea.com  +25
 artoftea.com  +14
 thefragrantleaf.com  +5
 rishi-tea.com  +2





rishi tea

Searches/Month: 3k
 Cost/Click: \$0.53 Est. Potential Clicks/Month: 342
 Avg. Competitor Rank: 2

rishi-tea.com  +342



teaware

Searches/Month: 390
 Cost/Click: \$0.80 Est. Potential Clicks/Month: 14
 Avg. Competitor Rank: 14

taooftea.com  +46
 adagio.com  +26
 mightyleaf.com  +19
 enjoyingtea.com  +13

specialty teas

Searches/Month: 390
 Cost/Click: \$1.47 Est. Potential Clicks/Month: 51
 Avg. Competitor Rank: 2

specialteas.com  +64
 mightyleaf.com  +13

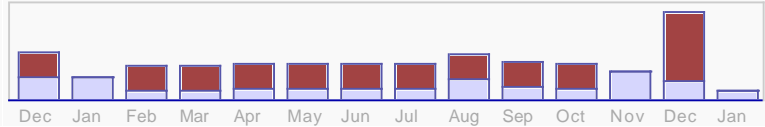
[Download as CSV](#)

Keyword Overlap in Your SEO & PPC campaigns

Est. Organic Clicks vs. Paid Clicks

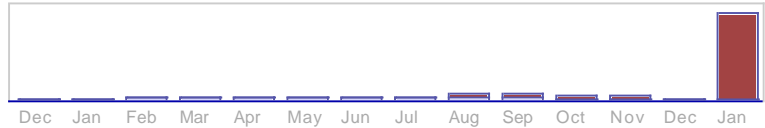
oolong tea

Organic Rank: 3 (-1) Searches/Month:10k
 Cost/Click: \$1.86 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$4k



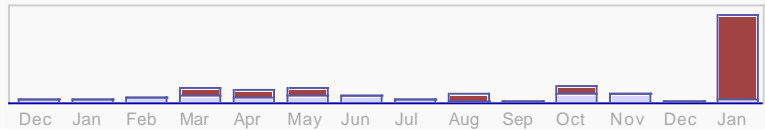
infuser tea

Organic Rank: 4 (-2) Searches/Month:60
 Cost/Click: \$5.53 Est. Paid Clicks Per Month: 630
Est. Potential Monthly Savings: \$4k



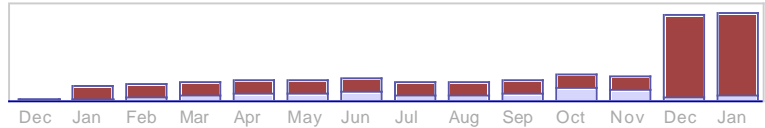
tea set

Organic Rank: 5 (+1) Searches/Month:3k
 Cost/Click: \$0.81 Est. Paid Clicks Per Month: 4k
Est. Potential Monthly Savings: \$4k



loose tea

Organic Rank: 5 (+1) Searches/Month:3k
 Cost/Click: \$1.73 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$3k



tea loose

Organic Rank: 9 (+2) Searches/Month:120
 Cost/Click: \$1.73 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$3k



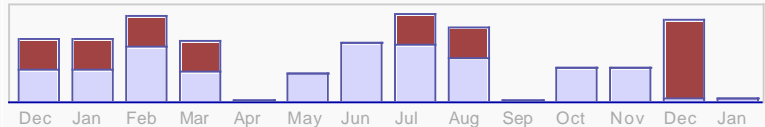
mate coffee

Organic Rank: 21 (-1) Searches/Month:0
 Cost/Click: \$3.29 Est. Paid Clicks Per Month: 810
Est. Potential Monthly Savings: \$3k



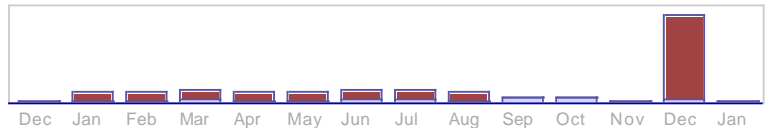
tea kettles

Organic Rank: 6 (+1) Searches/Month:2k
 Cost/Click: \$1.02 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$3k



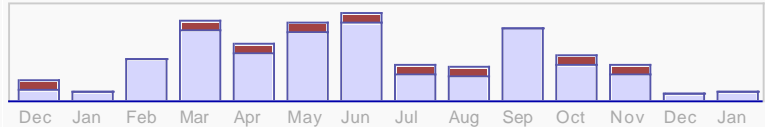
diet tea

Organic Rank: 20 (-13) Searches/Month:990
 Cost/Click: \$1.86 Est. Paid Clicks Per Month: 1k
Est. Potential Monthly Savings: \$2k



tea shop

Organic Rank: 3 (+6) Searches/Month:870
 Cost/Click: \$5.7 Est. Paid Clicks Per Month: 330
Est. Potential Monthly Savings: \$2k



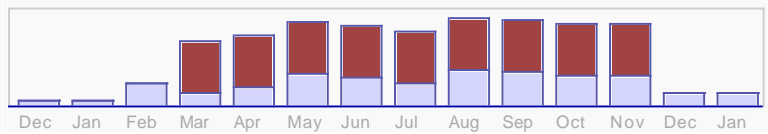
pot tea

Organic Rank: 21 (+23) Searches/Month:570
 Cost/Click: \$0.94 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$2k



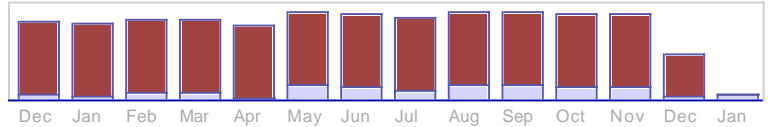
tea oolong

Organic Rank: 7 (+3) Searches/Month:150
 Cost/Click: \$1.78 Est. Paid Clicks Per Month: 990
Est. Potential Monthly Savings: \$2k



teapots

Organic Rank: 3 (+1) Searches/Month:8k
 Cost/Click: \$0.96 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$2k



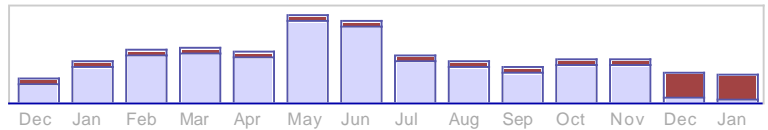
tea white

Organic Rank: 6 Searches/Month:90
 Cost/Click: \$1.08 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$2k



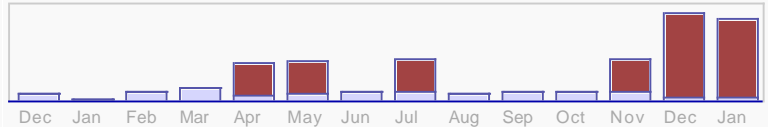
glass teapot

Organic Rank: 3 (+1) Searches/Month:1k
 Cost/Click: \$5.29 Est. Paid Clicks Per Month: 270
Est. Potential Monthly Savings: \$2k



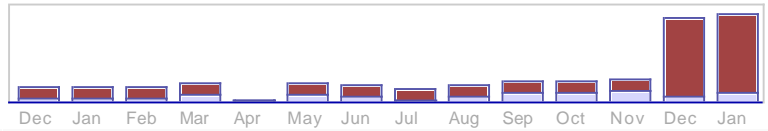
chai tea

Organic Rank: 22 Searches/Month:10k
 Cost/Click: \$1.12 Est. Paid Clicks Per Month: 1k
Est. Potential Monthly Savings: \$2k



white tea

Organic Rank: 7 (-1) Searches/Month:5k
 Cost/Click: \$1.02 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$2k



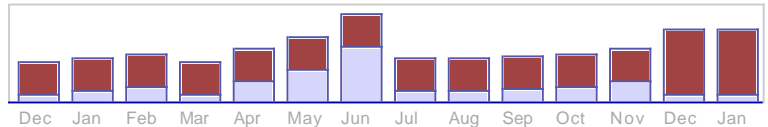
leaf tea

Organic Rank: 20 Searches/Month:210
 Cost/Click: \$1 Est. Paid Clicks Per Month: 2k
Est. Potential Monthly Savings: \$2k



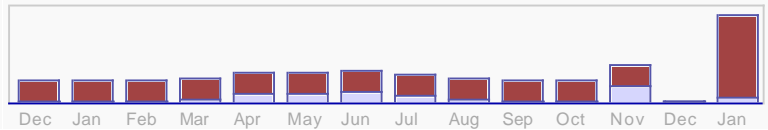
tea pots

Organic Rank: 4 Searches/Month:4k
 Cost/Click: \$1.65 Est. Paid Clicks Per Month: 750
Est. Potential Monthly Savings: \$1k



tea sets

Organic Rank: 4 (+56) Searches/Month:4k
 Cost/Click: \$0.85 Est. Paid Clicks Per Month: 1k
Est. Potential Monthly Savings: \$1k



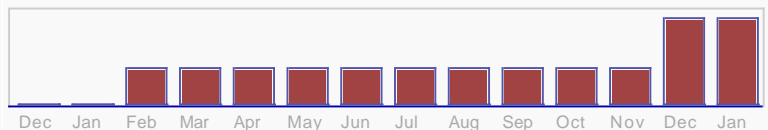
oolong loose tea

Organic Rank: 15 (+1) Searches/Month:90
 Cost/Click: \$2.65 Est. Paid Clicks Per Month: 390
Est. Potential Monthly Savings: \$1k



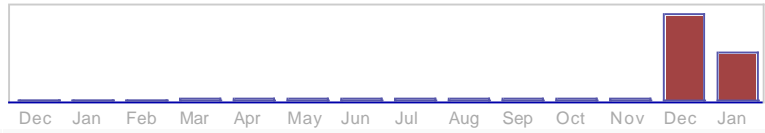
tea baskets

Organic Rank: 32 (+28) Searches/Month:300
 Cost/Click: \$2.55 Est. Paid Clicks Per Month: 390
Est. Potential Monthly Savings: \$1k



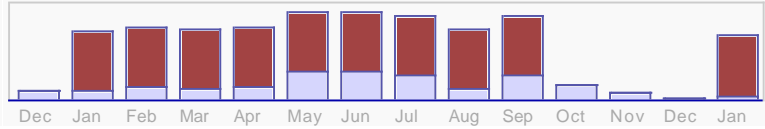
tea herbal

Organic Rank: 14 Searches/Month:120
 Cost/Click: \$1.37 Est. Paid Clicks Per Month: 720
Est. Potential Monthly Savings: \$1k



teakettle

Organic Rank: 5 (-1) Searches/Month:480
 Cost/Click: \$1.08 Est. Paid Clicks Per Month: 870
Est. Potential Monthly Savings: \$958



health tea

Organic Rank: 29 (+1) Searches/Month:120
 Cost/Click: \$1.37 Est. Paid Clicks Per Month: 630
Est. Potential Monthly Savings: \$924



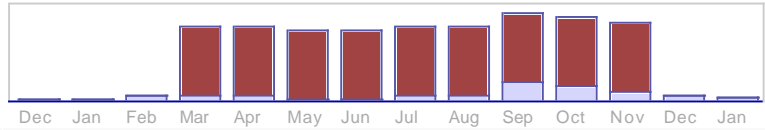
green tea with

Organic Rank: 8 (+52) Searches/Month:0
 Cost/Click: \$1.72 Est. Paid Clicks Per Month: 510
Est. Potential Monthly Savings: \$904



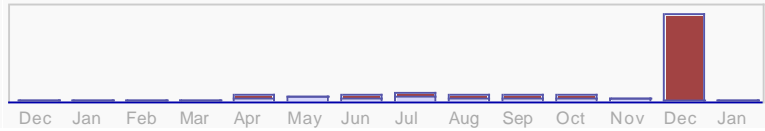
red tea

Organic Rank: 29 Searches/Month:2k
 Cost/Click: \$0.91 Est. Paid Clicks Per Month: 960
Est. Potential Monthly Savings: \$903



tea glass

Organic Rank: 3 Searches/Month:90
 Cost/Click: \$0.99 Est. Paid Clicks Per Month: 810
Est. Potential Monthly Savings: \$842



china tea

Organic Rank: 32 (-8) Searches/Month:300
 Cost/Click: \$1.01 Est. Paid Clicks Per Month: 780
Est. Potential Monthly Savings: \$827



japanese tea

Organic Rank: 12 (+19) Searches/Month:990
 Cost/Click: \$0.72 Est. Paid Clicks Per Month: 990
Est. Potential Monthly Savings: \$746



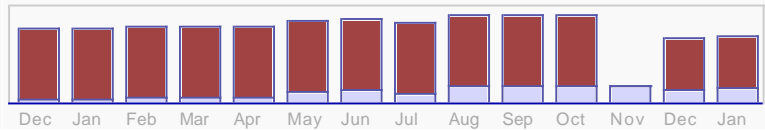
tea japanese

Organic Rank: 9 (-1) Searches/Month:60
 Cost/Click: \$0.7 Est. Paid Clicks Per Month: 990
Est. Potential Monthly Savings: \$727



matcha

Organic Rank: 7 (-4) Searches/Month:5k
 Cost/Click: \$1.1 Est. Paid Clicks Per Month: 540
Est. Potential Monthly Savings: \$621



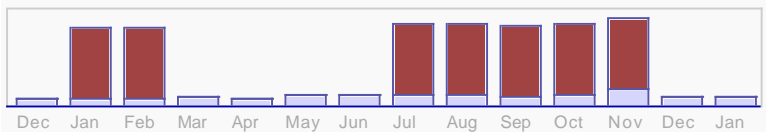
tea teas

Organic Rank: 5 (-1) Searches/Month:30
 Cost/Click: \$1.31 Est. Paid Clicks Per Month: 420
Est. Potential Monthly Savings: \$599



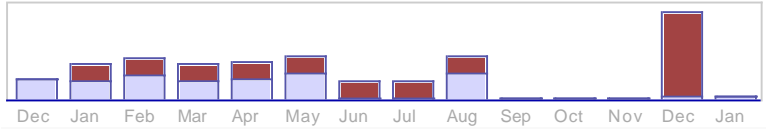
roobos

Organic Rank: 6 (-1) Searches/Month:7k
 Cost/Click: \$1.02 Est. Paid Clicks Per Month: 540
Est. Potential Monthly Savings: \$585



electric tea kettle

Organic Rank: 19 Searches/Month:4k
 Cost/Click: \$1.04 Est. Paid Clicks Per Month: 510
Est. Potential Monthly Savings: \$562



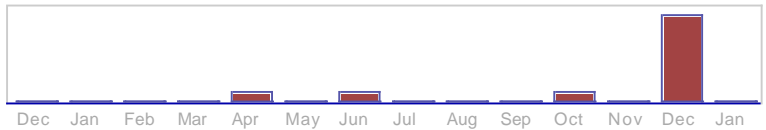
tea kettles electric

Organic Rank: 28 Searches/Month:90
 Cost/Click: \$1.33 Est. Paid Clicks Per Month: 390
Est. Potential Monthly Savings: \$524



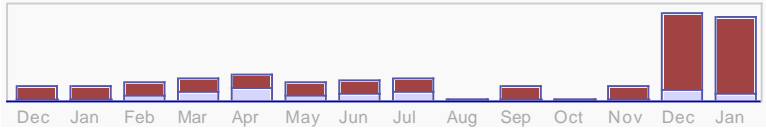
chest tea

Organic Rank: 15 (-3) Searches/Month:60
 Cost/Click: \$1.06 Est. Paid Clicks Per Month: 450
Est. Potential Monthly Savings: \$508



loose leaf tea

Organic Rank: 14 (-2) Searches/Month:3k
 Cost/Click: \$1.57 Est. Paid Clicks Per Month: 300
Est. Potential Monthly Savings: \$490



leaf loose tea

Organic Rank: 9 (+4) Searches/Month:90
 Cost/Click: \$1.57 Est. Paid Clicks Per Month: 300
Est. Potential Monthly Savings: \$490



tea loose leaf

Organic Rank: 14 (+1) Searches/Month:210
 Cost/Click: \$1.48 Est. Paid Clicks Per Month: 270
Est. Potential Monthly Savings: \$458



tea benefits

Organic Rank: 44 (+16) Searches/Month:570
 Cost/Click: \$0.79 Est. Paid Clicks Per Month: 540
Est. Potential Monthly Savings: \$454



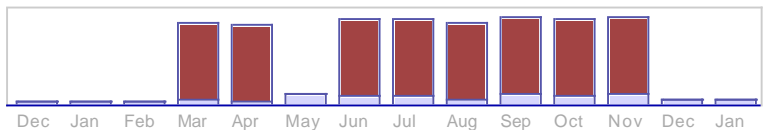
tea cup glass

Organic Rank: 2 Searches/Month:0
 Cost/Click: \$3.45 Est. Paid Clicks Per Month: 120
Est. Potential Monthly Savings: \$451



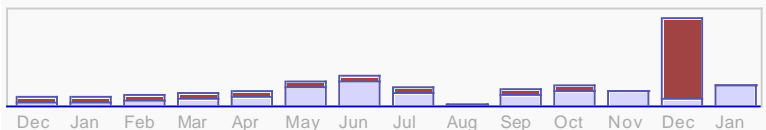
tea black

Organic Rank: 7 Searches/Month:60
 Cost/Click: \$1.04 Est. Paid Clicks Per Month: 390
Est. Potential Monthly Savings: \$442



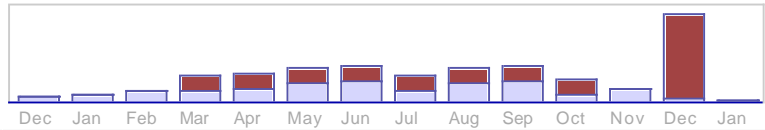
matcha tea

Organic Rank: 3 (+7) Searches/Month:2k
 Cost/Click: \$1.23 Est. Paid Clicks Per Month: 330
Est. Potential Monthly Savings: \$435



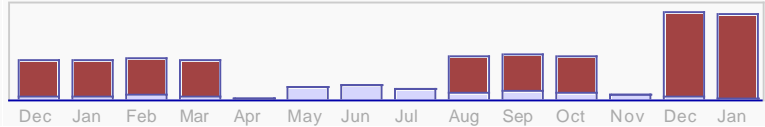
teapot glass

Organic Rank: 5 (-2) Searches/Month:90
 Cost/Click: \$1.32 Est. Paid Clicks Per Month: 270
Est. Potential Monthly Savings: \$400



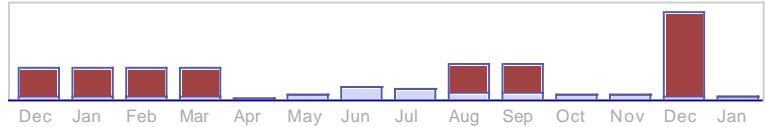
tea infuser cup

Organic Rank: 7 (+6) Searches/Month:90
 Cost/Click: \$3.76 Est. Paid Clicks Per Month: 90
Est. Potential Monthly Savings: \$400



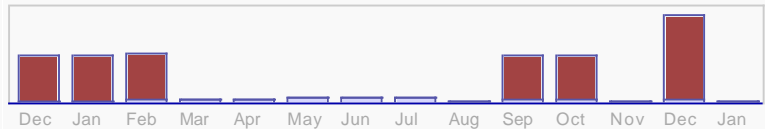
tea cup infuser

Organic Rank: 12 (-5) Searches/Month:120
 Cost/Click: \$3.76 Est. Paid Clicks Per Month: 90
Est. Potential Monthly Savings: \$400



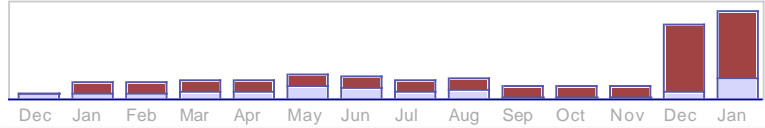
infuser tea cup

Organic Rank: 8 (+2) Searches/Month:60
 Cost/Click: \$3.76 Est. Paid Clicks Per Month: 90
Est. Potential Monthly Savings: \$400



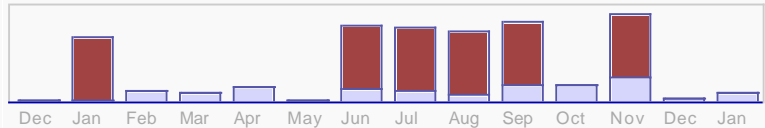
mate tea

Organic Rank: 3 (+4) Searches/Month:2k
 Cost/Click: \$1.15 Est. Paid Clicks Per Month: 330
Est. Potential Monthly Savings: \$394



earl grey tea

Organic Rank: 20 (+22) Searches/Month:3k
 Cost/Click: \$1.14 Est. Paid Clicks Per Month: 300
Est. Potential Monthly Savings: \$373



breakfast tea

Organic Rank: 36 (+3) Searches/Month:150
 Cost/Click: \$1.23 Est. Paid Clicks Per Month: 270
Est. Potential Monthly Savings: \$370



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Keyword Groups with the Most Potential - Details

Keyword Group: Tea

Unique Pages Ranked: 227 Searches Per Month: 24k

Potential Clicks with Incremental Gain: 3.0k **Value of Incremental Gain:** \$3.0k

Potential Clicks Gained at Top Positions: 71.0k **Value of Gain at Top Positions:** \$52.0k

Keywords:

- **tea:** tea (16), oolong tea (3), revolution tea (8), mate tea (3), tea kettle (3)
- **tea > caffeine:** caffeine in green tea, caffeine in tea, caffeine free tea (10), caffei...
- **tea > adagio teas:** adagio tea, adagio teas, adagio tea coupon, adagio teas coupon, ad...
- **tea > caffeine > tea caffeine:** white tea caffeine, tea caffeine, black tea caffeine...

Est. Share of Clicks

adagio.com	18k (+12k)
englishteastore.com	9k (+2k)
teavana.com	6k (+249)
mightyleaf.com	2k (+236)
specialteas.com	1k (+227)
enjoyingtea.com	782 (+90)

Biggest Opportunities Within This Group

tea

>[decaffeinated teas (1), bombilla tea straw (46), loose tea filters (7), rooibosch tea (11), herba green tea (16)]

Est. Potential New Clicks/Month: 39,707 Searches/Mo: 421k Average Value/Click: \$0.96

tea > darjeeling

>[black darjeeling tea (16), tea in darjeeling (43), darjeeling organic tea (18), darjeeling black tea (8), darjeeling teas (38)]

Est. Potential New Clicks/Month: 239 Searches/Mo: 2k Average Value/Click: \$1.21

tea > tea onlin > online

>[herbal tea online (8), herbal teas online (1), white tea online (9), buy tea online (8), best buy tea online (1)]

Est. Potential New Clicks/Month: 163 Searches/Mo: 1k Average Value/Click: \$0.49

tea > brew

>[brewing iced tea (43), brewing loose tea (16), brew iced tea (16), brew tea (11), how to brew tea (16)]

Est. Potential New Clicks/Month: 137 Searches/Mo: 1k Average Value/Click: \$0.8

Clicks Gained or Lost on these Keywords

blendsus.com	+187
us.com	+71
sadlier-oxford.com	+39
iteslj.org	+31
spenger.com	+13
schoolexpress.com	+12
willitblend.com	+12
wikipedia.org	+11
mes-english.com	+10
firstschoolyears.com	+9
phonicsontheweb.com	+8
homestead.com	+7
vitacost.com	-6
teaviews.com	-7
customblends.com	-7

*competitors in bold

Pages That Rank

<http://www.teavana.com/the-teas/green-teas>

tea(16), oolong tea(3), black tea(6)

Est. Clicks per Month: 11(-5) Potential Incremental Gain: 319 clicks/mo.

<http://www.teavana.com/tea-info>

oolong tea(4), cast iron teapot(4), tea store(2)

Est. Clicks per Month: 3(-1) Potential Incremental Gain: 3 clicks/mo.

<http://www.teavana.com/the-teas/popular-tea-blends/detox-tea-blend.axd>

blend tea(6), teas detox(9), detox tea(5)

Est. Clicks per Month: 1 Potential Incremental Gain: 3 clicks/mo.



Keyword Group: Teapot

Unique Pages Ranked: 44 Searches Per Month: 2k

Potential Clicks with Incremental Gain: 513.0 Value of Incremental Gain: \$513.0

Potential Clicks Gained at Top Positions: 2.0k Value of Gain at Top Positions: \$2.0k

Keywords:

- **teapot**: teapots (3), chinese teapots (7), chinese teapot (4), green teapot (4), porcela...
- **teapot > glass teapot**: glass teapots (4), glass teapot (3), clear glass teapot (4), ...
- **teapot > cast iron teapot**: black cast iron teapot (19)
- **teapot > ceramics**: ceramic teapots (3), ceramics teapot (14) - **NEW**, ceramics teapots ...

Est. Share of Clicks

teavana.com	2k (+755)
englishteastore.com	729 (+52)
enjoyingtea.com	342 (+19)
adagio.com	101 (+2)
mightyleaf.com	51 (+16)
specialteas.com	6 (+4)

Biggest Opportunities Within This Group

teapot

>[teapot tea (19), magnolia teapot (35), teapot bone china (6), teapot tea kettle (23), teapot tea pot (17)]

Est. Potential New Clicks/Month: 801 Searches/Mo: 25k Average Value/Click: \$0.63

teapot > yixing

>[yixing clay teapots (11), yixing teapot (28), yixing clay teapot (9), yixing teapots (23)]

Est. Potential New Clicks/Month: 172 Searches/Mo: 2k Average Value/Click: \$0.5

teapot > cast iron teapot

>[black cast iron teapot (19), cast iron teapots (1), cast iron teapot (2)]

Est. Potential New Clicks/Month: 96 Searches/Mo: 3k Average Value/Click: \$0.65

teapot > glass teapot

>[glass teapot warmer (14), clear glass teapot (4), glass teapots (4), glass teapot (3)]

Est. Potential New Clicks/Month: 93 Searches/Mo: 2k Average Value/Click: \$1.45

Clicks Gained or Lost on these Keywords

amazon.com	+91
-18	imperialteagarden...
-19	americanpregnancy...
-19	hambledenherbs.com
-21	plymouthtea.com
-21	artoftea.com
-23	naturalherbsguide...
-25	about.com
-25	pukkaherbs.com
-27	benefitsofgreente...
-27	traditionalmedici...
-33	learn-about-tea.com
-39	herbalremedies.com
-40	healthcastle.com
-48	yogiproducts.com

*competitors in **bold**

Pages That Rank

<http://www.teavana.com/tea-info>

oolong tea(4), cast iron teapot(4), tea store(2)

Est. Clicks per Month: 49(-14)

Potential Incremental Gain: 245 clicks/mo.

<http://www.teavana.com/the-teas/green-teas>

tea(16), oolong tea(3), black tea(6)

Est. Clicks per Month: 19(-27)

Potential Incremental Gain: 112 clicks/mo.

<http://www.teavana.com/the-teas/herbal-teas/peppermint-organic-herbal-tea.axd>

peppermint tea(16), organic herbal tea(4), organic peppermint tea(7)

Est. Clicks per Month: 8(-16)

Potential Incremental Gain: 26 clicks/mo.

Keyword Group: Oolong

Unique Pages Ranked: 10 Searches Per Month: 648
Potential Clicks with Incremental Gain: 227.0 Value of Incremental Gain: \$227.0
Potential Clicks Gained at Top Positions: 1.0k Value of Gain at Top Positions: \$2.0k
Keywords:

- **oolong**: oolong (6), tea oolong (7), oolong green tea (10), oolong loose tea (15), oolon...
- **oolong > oolong tea**: oolong tea (3), oolong tea bags, oolong teas (3), oolong tea hea...
- **oolong > chinese**: oolong chinese tea, chinese oolong, tea chinese oolong (45) - **NEW**

Est. Share of Clicks	
adagio.com	523 (+208)
teavana.com	368 (+258)
specialteas.com	75 (+19)
enjoyingtea.com	42 (+14)
mightyleaf.com	18 (+6)
englishteastore.com	13 (+4)

Biggest Opportunities Within This Group

oolong > oolong tea
 >[caffeine oolong tea (20), health oolong tea (7), benefit oolong tea (12), health benefits oolong tea (23), oolong tea health (17)]
Est. Potential New Clicks/Month: 807 Searches/Mo: 14k Average Value/Click: \$1.33

oolong
 >[oolong wulong (37), jade oolong (35), oolong wu long tea (16), wulong oolong (16), green oolong (14)]
Est. Potential New Clicks/Month: 385 Searches/Mo: 3k Average Value/Click: \$1.4

oolong > chinese
 >[tea chinese oolong (45)]
Est. Potential New Clicks/Month: Searches/Mo: Average Value/Click: \$1.44

Clicks Gained or Lost on these Keywords

facebook.com	+6
amazon.com	+4
birthdaydirect.com	+3
zazzle.com	+3
thefind.com	+3
allposters.com	+2
theteapotshoppe.com	+2
centurynovelty.com	+2
etsy.com	+1
500px.com	+1
starbucksstore.com	+1
twitter.com	+1
windycitynoveltie...	+1
-1	shopwiki.com
-1	jomashop.com

*competitors in **bold**

Pages That Rank

<http://www.teavana.com/tea-products/tea-cups-mugs/ceramic-tea-cups/blue-tiger-tea-cup.axd>

blue tea cups(10), tea cups blue(9)

Est. Clicks per Month: 1(-3) Potential Incremental Gain: 6 clicks/mo.

<http://www.teavana.com/tea-products/tea-cups-mugs/glass-tea-cups/blue-bubbles-glass-tea-cups.axd>

blue cups(23)

Est. Clicks per Month: 0 Potential Incremental Gain: 10 clicks/mo.

http://www.teavana.com/pwr/product-reviews/porcelain-tea-cups/teavana/p/ecu_el_pr_fil-blue-gol... (NEW!)

cups blue(7)

Est. Clicks per Month: 0 Potential Incremental Gain: 0 clicks/mo.



Keyword Group: Oolong Tea

Unique Pages Ranked: 10 Searches Per Month: 518
Potential Clicks with Incremental Gain: 210.0 Value of Incremental Gain: \$210.0
Potential Clicks Gained at Top Positions: 1.0k Value of Gain at Top Positions: \$1.0k

Keywords:

- oolong tea: oolong tea (3), oolong tea bags, oolong teas (3), oolong tea health benefit...

Est. Share of Clicks

adagio.com	445 (+203)
teavana.com	273 (+276)
specialteas.com	70 (+7)
enjoyingtea.com	24 (+11)
mightyleaf.com	14 (+8)
englishteastore.com	8 (+2)

Biggest Opportunities Within This Group

oolong tea

>[caffeine oolong tea (20), health oolong tea (7), benefit oolong tea (12), health benefits oolong tea (23), oolong tea health (17)]

Est. Potential New Clicks/Month: 807 Searches/Mo: 14k Average Value/Click: \$1.33

Clicks Gained or Lost on these Keywords

made-in-china.com	+73
nextag.com	+36
glassamerica.com	+25
dhgate.com	+11
okokchina.com	+10
adagio.com	+8
answers.com	+5
pamperedchef.com	+4
target.com	+3
tradetang.com	+3
-3	sakuraglassware.com
-3	republicoftea.com
-3	crateandbarrel.com
-3	ehow.com
-5	cupplates.org

**competitors in bold*

Pages That Rank

<http://www.teavana.com/tea-products/teapots-teapot-sets/cast-iron-teapots>

teavana(3), teapot(1), tea pot(1)

Est. Clicks per Month: 34(-7) Potential Incremental Gain: 117 clicks/mo.

Keyword Group: Glass

Unique Pages Ranked: 21 Searches Per Month: 703
Potential Clicks with Incremental Gain: 183.0 Value of Incremental Gain: \$183.0
Potential Clicks Gained at Top Positions: 2.0k Value of Gain at Top Positions: \$2.0k

Keywords:

- **glass**: glass teacup (3) - **NEW**, glass cups (10), glass cup (10) - **NEW**, teapot glass (5), ...
- **glass > glass teapot**: glass teapots (4), glass teapot (3), clear glass teapot (4), gl...
- **glass > glass pitcher**: glass pitcher, glass pitcher with lid, glass pitchers, large ...
- **glass > glass tea**: glass tea pot (3), glass tea cups (3) - **NEW**, glass tea set (4), cl...

Est. Share of Clicks

teavana.com	199 (+4)
adagio.com	77 (+32)
enjoyingtea.com	46 (+4)
englishteastore.com	32 (+18)
mightyleaf.com	8 (+5)
specialteas.com	1 (+0)

Biggest Opportunities Within This Group

glass

>[tea cup glass (2), glass fleur (19), dragons glass (7), kettles glass (14), tea set glass (4)]

Est. Potential New Clicks/Month: 227 Searches/Mo: 2k Average Value/Click: \$0.8

glass > tumblers

>[tumbler glass (42), tumblers glass (8), glass tumblers (15), glass tumbler (6)]

Est. Potential New Clicks/Month: 159 Searches/Mo: 2k Average Value/Click: \$0.59

glass > glass teapot

>[glass teapot warmer (14), clear glass teapot (4), glass teapots (4), glass teapot (3)]

Est. Potential New Clicks/Month: 93 Searches/Mo: 2k Average Value/Click: \$1.45

glass > tea glass

>[iced tea glass (17), iced tea glasses (27), tea glass (3)]

Est. Potential New Clicks/Month: 55 Searches/Mo: 480 Average Value/Click: \$1.52

Clicks Gained or Lost on these Keywords

None

**competitors in bold*

Pages That Rank

None